

June 2023



Largest bank in Türkiye with

~ **USD 118 bn.** asset size ~ **16%** market share

Broad customer base

 Extensive customer acquisition through digital channels

Adequate capital ratios

 Sufficient buffers to support capital and sustainable growth under regulatory environment.

• CET-1: 12.3%

Foremost provider of agricultural financing

- Only bank authorised for government subsidized agro-lending
- Selective lending policy with agro and manifacturing being main sectors to be financed
- Sustainable agro financing strategy with expanded loan facilities, agro loan market share reached **76%**.

TL 3,019 bn 41 mn **#1 15.3%** 0.9% **76%** TL 2,209

Widest local and international geographic footprint with 1,765 branches

- Only bank in **370** points in Türkiye
- Operating in **17** countries with **120** service points
- 25 Foreign Branches
- · Ongoing process of opening new foreign branches

Uninterrupted market leadership

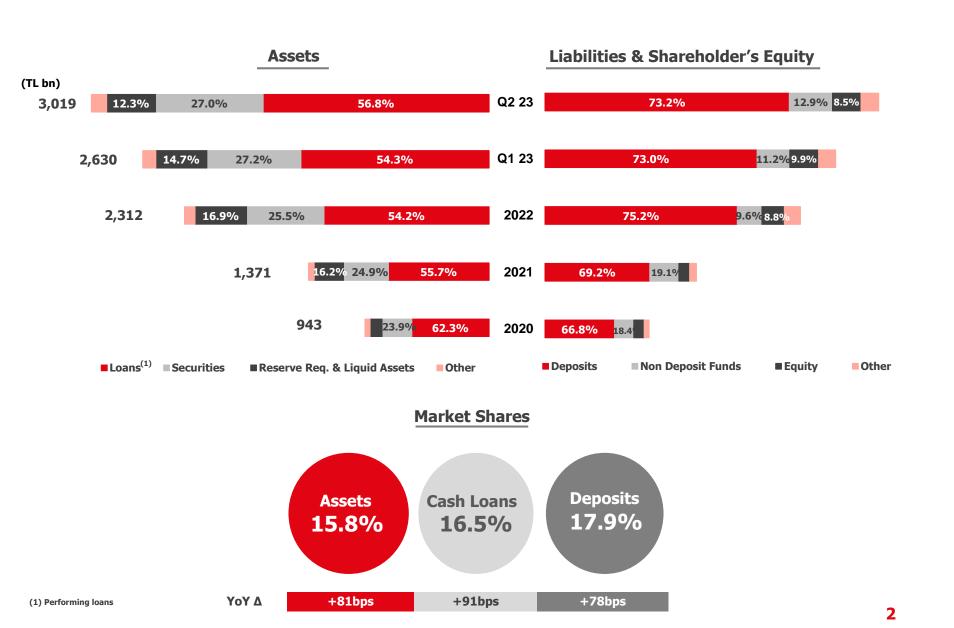
- Assets
- Loans
- Deposits
- Equity

Robust asset quality

- Limited NPL formation
- Ongoing NPL collection
- Prudent provisioning approach with **78%** Stage 3 coverage ratio
- Manageable earthquake impact foreseen for FY 23

Granular and sticky deposit base

- Significant share of retail deposits in total deposits
- Core deposit ratio 95%



Total Loans⁽¹⁾ (TL bn, % share in total)

Selective lending policy continued.

SME driven loan growth, with significant contribution from agro and manufacturing loans.

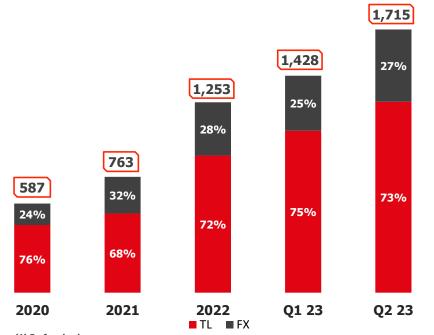
Credit card driven retail segment lending growth.

Continuation of muted FX lending.

New lending under CGF scheme.

Dynamic lending growth **strategies to further adapt to**

changing regulatory boundries for the coming period.



- (1) Performing loans
- (2) SME customers are classified under commercial segment.
- (3) Average rate for allocation in last four quarters
- (4) Credit card turnover market share

Loan Growth

	QoQ Δ	ί ΥοΥ Δ ί	
Total Loans	20.1%	68.4%	
Total Loans (FX adj.)	12.8%	53.4%	
TL	17.9%	78.4%	
FX(\$)	-2.0%	-2.7%	
Retail	17.8%	49.1%	
Housing	1.7%	8.3%	
GPL	15.6%	34.4%	
Credit Card	138.2%	¦ 303.6% ¦	
SME ⁽²⁾	22.5%	¦ 95.5% ¦	
Corporate	15.5%	¦ 53.4% ¦	
Corp. (FX adj.)	0.6%	¦ 25.5% ¦	

_		:
Housing Loans	<u>GPL</u>	Credit Card
41% of retail loans	27% of retail loans	TL 77 bn
27% Market Share	9% Market Share	9.3% Market Share ⁽⁴⁾
42% LTV ⁽³⁾	Pensioners account for	11 million customers
0.1% NPL	31% of total GPL	
	-	_

Agro Loans CGF Guaranteed Loans

TL 362 bn

76% Market share

863 k agro customers

83% Subsidized

0.2% Agro NPL

TL 84 bn (56% QoQ)

5% of cash loans

2,0 01 00011 100110

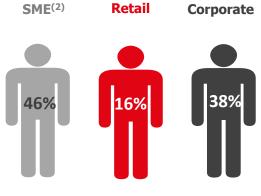
~806k customers

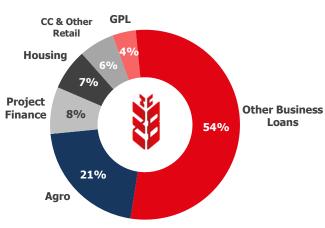
TL 1.4 bn retail segment

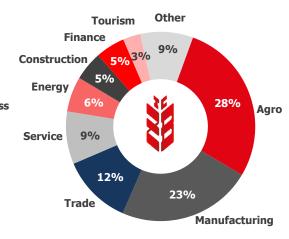
Cash Loans by Customer Segment⁽¹⁾

Cash Loans by Product

Sector Breakdown of Cash Business Loans(1)





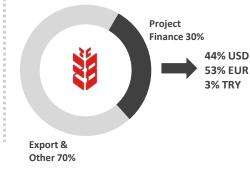


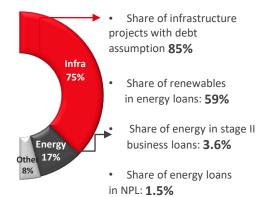
Based on customer segmentation data, totals may differ from product classification

FX Loans

- FX Loans Outstanding USD 18.5 bn
- FX Loans/Total Loans
 28% in line with sector⁽³⁾ average
- FX Loans NPL 1.2%







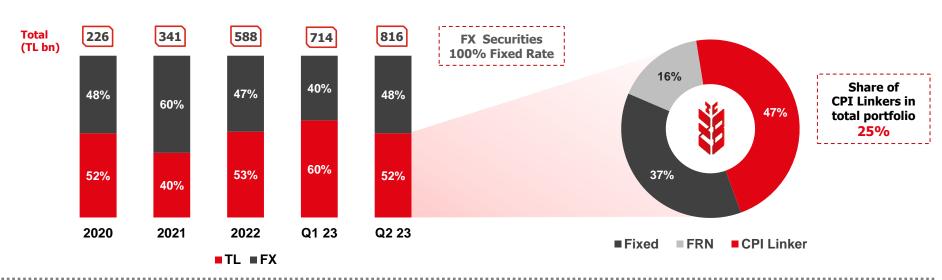
⁽¹⁾ Accruals and overseas branch lending are excluded from segment and/or sector distribution

⁽²⁾ SME customers are classified under commercial segment

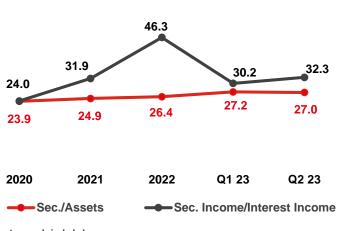
⁽³⁾ Sector: Deposit banks

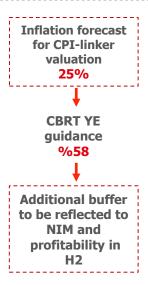


Breakdown of TL Securities⁽¹⁾ (% share in total)









Interest Income from Securities (TL bn) 95.5 70.2 27.4 23.8 16.7 17.6 11.6 11.7 6.1 25.3 9.9 15.8 12.1 10.6 7.7 2022 2020 2021 Q1 23 Q2 23 CPI Linker ■ Other Securities

Total Deposits (TL bn, % share in total)

Granular and sticky deposit base. Structurally high share of retail and SME segment deposits.

Regulatory TL deposit / Total deposit⁽¹⁾ above 57% both for retail and corporate customers

FX-Linked Deposit 73% Share in Market 71% FX Retail **Total** Share: 27% Deposit: 13% 29 %TL Corporate 16.2% 2,209 1,920 1,739 46% 45% 47% 949 630 54% 60% 55% 53% 51% 40% 49% 2021 Q2 23 2020 2022 **Q1 23**

Deposit Growth QoQ A ΥοΥ Δ **Total Deposits** 15.1% 80.3% 1.8% 50.9% Total Deposit (FX adj.) 109.1% TL 12.8% FX(\$) -11.9% -0.1% 13.2% 79.7% **Customer Deposit** 79.3% 14.6% Demand 80.9% Time 15.3% 25% 64% 49% 64% FX 65% 26% **■SME** Corporate Retail ■ Demand ■ Time Core Deposit Ratio 95% Public / Total Deposits 12% **TL Deposit Market Shares Total** Demand • Time 17.2%

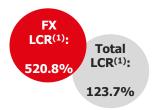
TL

■ FX

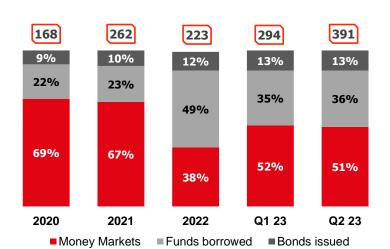
Non-Deposit Funds (TL bn,% share in total)

Cost oriented, adaptive wholesale funding management under current global liquidity conditions and new monetary policy implications in Türkiye.

Adequate FX liquidity, which can cover FX wholesale redemptions.



Non-deposit funding/ total funding: **13%** FX external funding/ total funding: **9%**

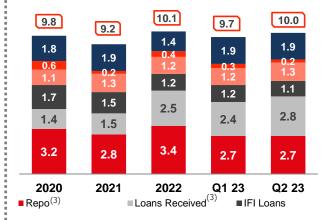


(1) LCR regulatory minimums; Total: 100%, FX: 80%

(3) Including DPR

(4) Sector: Deposit banks

FX Non-Deposit Funding (USD bn)

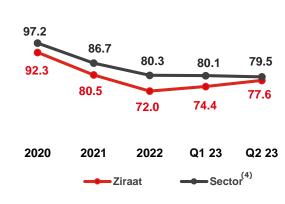


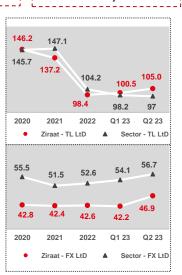




USD 1 bn 2 Tranche, 5 yr DPR debut issuance in May

Loan to Deposit⁽²⁾ (%)

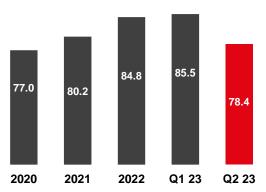




⁽²⁾ Performing Loan/Total Deposit

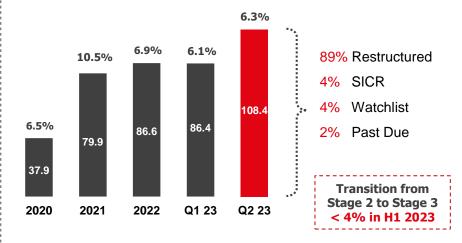
Structurally low NPL generation arising from loan book dynamics. High provisioning strategy maintained in-line with prudent asset quality management strategy. Individual assesment approach for some customers.

Stage III Coverage (%)

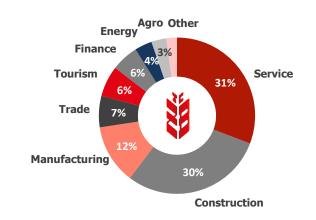


	Amount (TL bn)	Coverage	Change (QoQ)	
Stage III	15.9	78.4%	-710 bps	
Stage II	108.3	26.6%	-151 bps	
Stage I	1,606	0.6%	-2 bps	
TOTAL	1,731	3.0%	-90 bps	

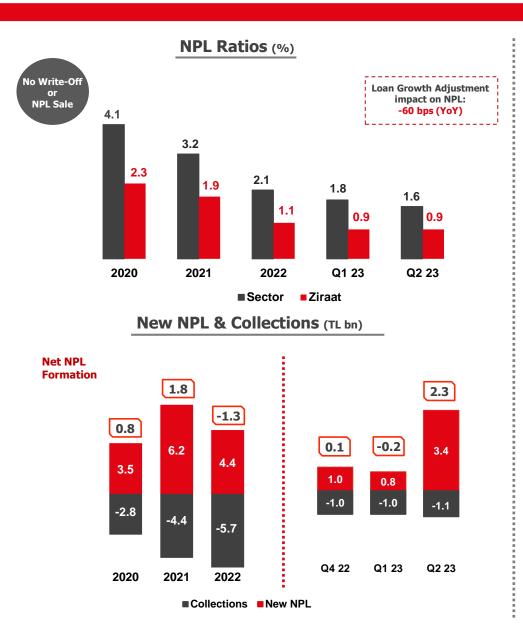
Stage II Loans (TL bn, % share in performing loan)



Sector Breakdown of Stage II Business Loans



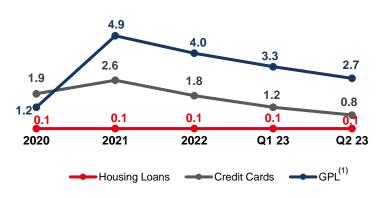
Ziraat Bank - Asset Quality



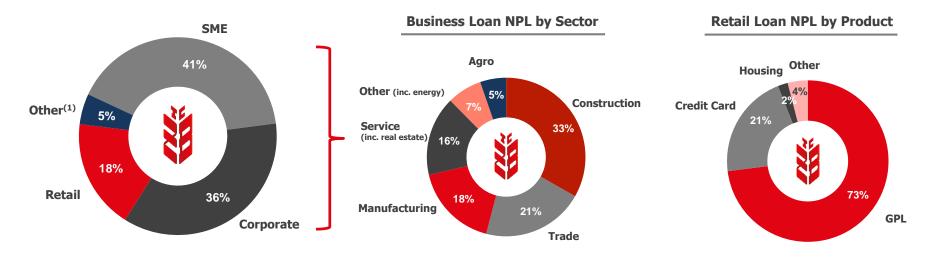
NPL Ratios by Segment (%)

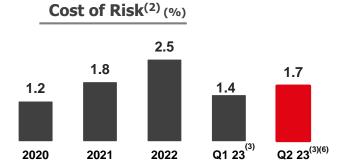


Retail NPL Ratios by Product (%)



Total NPL by Segment







TL 17.3 bn Total Free Provisions (7)

⁽¹⁾ Includes loans excluded from segment classification

⁽²⁾ CoR: Expected Credit Loss-Reversals /Average Loan Amount

⁽³⁾ Annualized figure

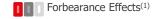
⁽⁴⁾ Includes deferrals during the COVID 19 outbreak

^{(5) (}S1 + S2 + S3 provisions)/ NPL

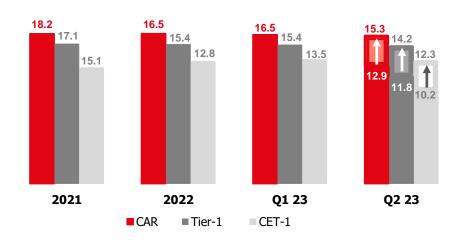
⁽⁶⁾ CoR adjusted for individual assesment and change in IFRS model

⁽⁷⁾ TL 11 bn free provision reversal in Q1 23

Capital Ratios (%)



Capital Ratio Requirements



Solo	Cons.
4.5%	4.5%
2.5%	2.5%
-	2.0%
0.03%	0.06%
7.0%	9.0%
10.5%	12.5%
	4.5% 2.5% - 0.03% 7.0%

Change in CAR (QoQ, bps)



Basel III
Leverage 7.3% vs
regulatory min of 3.0%

10% depreciation in TL
-40 bps impact on CAR

TL 16 bn

excess capital⁽³⁾

100 bps increase in TL rate

-8 bps impact on CAR

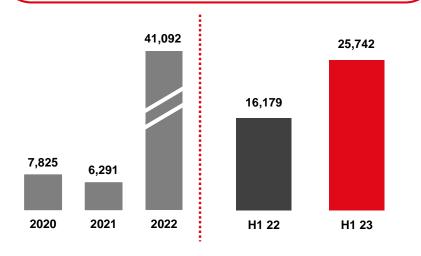
⁽¹⁾ BRSA forbearance measures are FX rate, MtM, 0% Risk Weight, High Risk Weight for certain loans

⁽²⁾ D-SIB Buffer is applied only to consolidated ratios

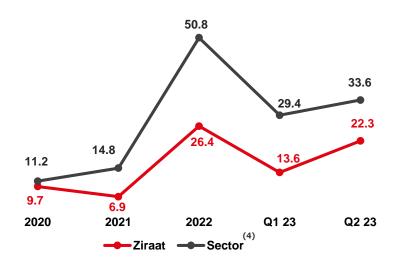
⁽³⁾ Calculated over solo figures and 13.75% threshold without forbearance

Net Profit (TL mn)

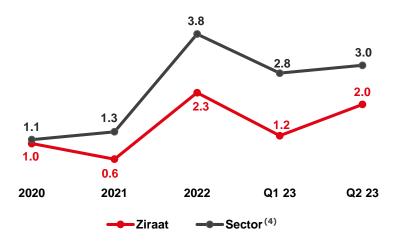
- Moderate margin and profitibality generation as a result of lower CPI linked securities income and marginal increase in TL deposit costs.
- **High C/I** ratio ⁽¹⁾ (53.3%) resulting from NII compression and one off extraordinary earthquake donation in Q1.
- Remarkable support to profitability from Trading P&L and F&C income.
- ROE and ROA close to sector average when free provision adjusted.



Return on Equity⁽²⁾ (%)



Return on Assets⁽³⁾ (%)

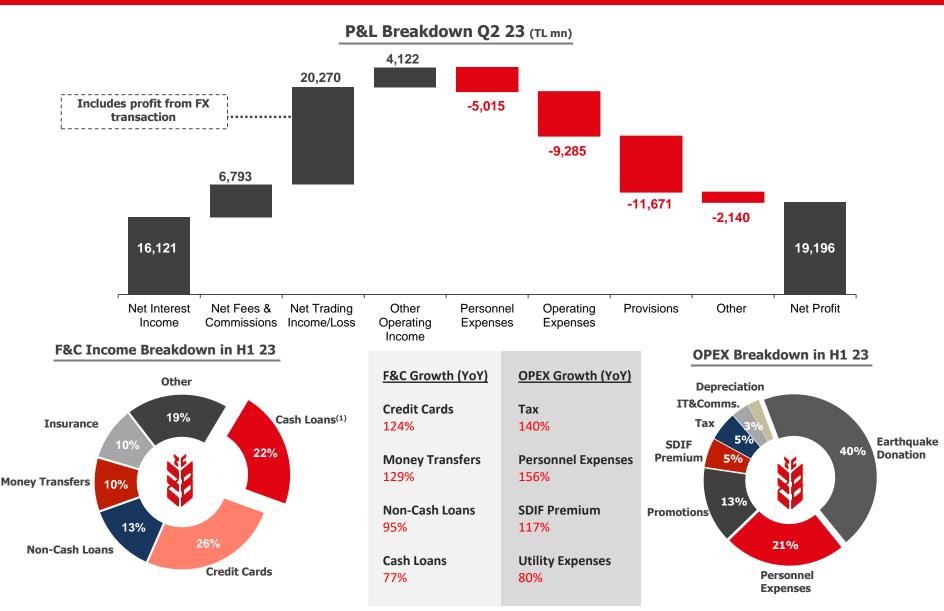


⁽¹⁾ The ratio includes negative impact from TL 20 bn earthquake donation in Q1 23 booked under extraordinary cost.

⁽²⁾ Average shareholders' equity represent weekly averages

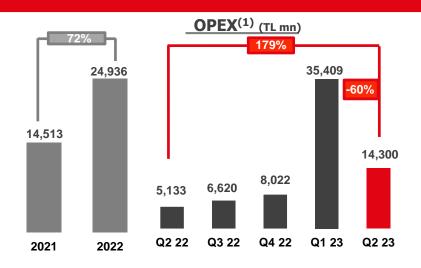
⁽³⁾ Average total assets represent weekly averages

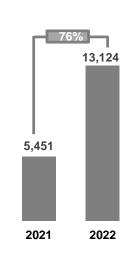
⁽⁴⁾ Sector: Deposit Banks

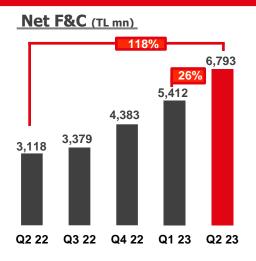


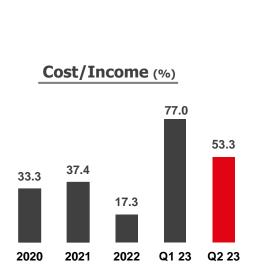


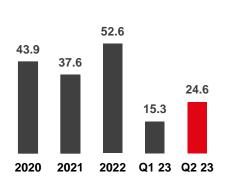
Ziraat Bank – Profitability & Cost Management



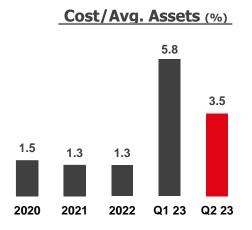






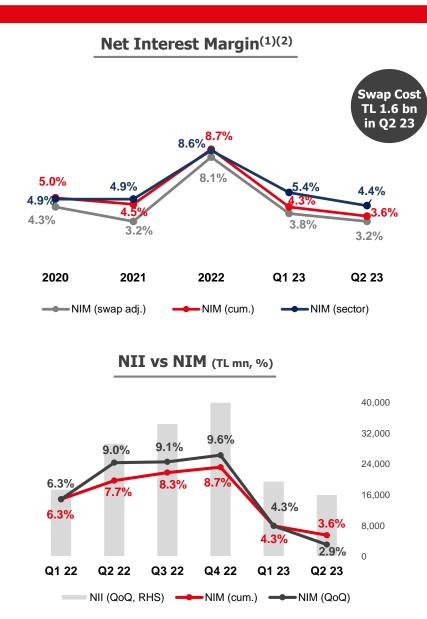


Fee/OPEX (%)



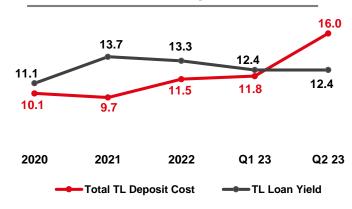
(1) Includes personnel expenses and other provision expenses

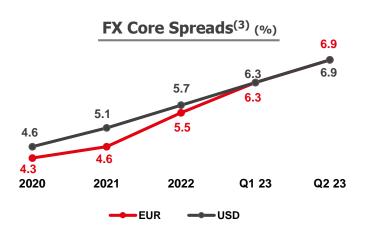
Ziraat Bank – NIM & Spreads



Decreasing NIM and negative core spreads due to limited contribution from CPI linked securities income and marginally increasing TL deposit costs under high competition arising from regulatory framework.

TL Loan Yield and Deposit Costs (%)





(2) NIM = Net Interest Income / Avg. IEA (3) FX Loan - FX Deposit (Total)

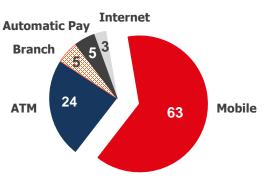
APPENDIX

- Digitalization & Efficiency
- Sustainability
- Balance Sheet Summary
- Income Statements Summary
- Key Financial Ratios

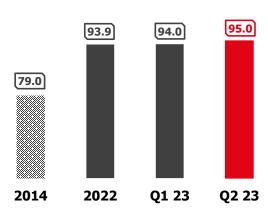


Ziraat Bank - Digitalization & Efficiency





Non-Branch Channels Usage (%)



Unique Service Delivery

21m Active digital banking customers

33m Internet banking customers

7,337 ATMs **14%** market share

Channel optimisation strategy and below inflation unit transaction cost increase in 2022.

Key Digitalization Achievements



Digital Onboarding Process



AI supported virtual assistant



Digitalized credit processes for corporate customers



New digital solutions to reduce branch usage



Open Banking Services

Digitalization Plans



New Digital Bank "Ziraat Dinamik"



Digital Banking Innovations For Children And Youth



New Payment System "Ziraat Pay"



Metaverse Branch



Service Banking



Digital Onboarding For Corporate Customers

Strategy

Ziraat adopted its Sustainability Policy in 2014 and has a sustainability structure in place to guide the Policy's implementation.

The Policy is focused on providing environmentally and socially impactful financing based on the following four pillars:

- 1) long-term environmental and social perspectives;
- 2) financing climate change action and the transition to a low carbon economy;
- 3) approach decision-making considering environmental and social issues and associated potential risks; and
- 4) continuous development and integration of universally-accepted sustainability principles into the Bank's business model.

The largest
Sustainability themed single
tranche syndicated loan
received by a financial
institution in Türkive⁽¹⁾

The first Sustainability Bond was issued in January 2021;
USD 600 mn Amount
5Y Maturity

The disaster relief loan package exclusively designed for the benefit of individuals, SMEs and farmers affected by the February 2023 earthquakes covering 11 provinces was determined to be the sustainability performance criterion of 2023 syndicated loan. A Social Loan tranche was issued under our DPR programme dedicated to the mentioned disaster relief package.

Environmental and Social Impact Management Policy in Lending Activities adopted in 2020 and the policy model became fully operational in 2022.

- · Activities that will not be financed by the Bank have been determined
- Investment loan requests above a certain amount are reviewed by environmental specialists



Ziraat is planning to build a solar power plant in order to meet its electricity consumption from renewable energy sources.

The facility will have an installed capacity of 53 $\ensuremath{\mathsf{MW}}_{\mathrm{e}}$ and is planned to be built in Kayseri.

Ziraat's Sustainability-linked loan products

- Individual / Corporate Energy Efficiency Loans
- Energy Efficiency Management Loans
- Green Mortgage
- Green Car Loan
- Renewable Energy Loans
- Wastewater Treatment and Recovery Loans
- Modern Pressurized Irrigation Loans
- Solar Powered Irrigation Loan
- Young Farmer Loan
- Woman Farmer Loan
- Golden Hive Loan
- Rooftop Solar Energy Loan
- Agricultural SME Loan
- Heat Insulation Loan
- Earthquake Relief Loan Package
- Digital Transformation & Tech-Support Loan

TL bn	2020	2021	2022	Q1 23	Q2 23	% Change QoQ	% Change YtD
CASH AND CASH EQUIVALENTS	91.0	222.1	391.2	387.4 371.5 -4.1		-5.0	
SECURITIES	225.6	341.4	588.3	714.1	816.3	14.3	38.8
LOANS	600.7	778.4	1,266.4	1,441.5	1,731.1	20.1	36.7
-Gross NPL	13.9	15.1	13.7	13.5	15.9	17.9	16.3
-Expected Credit Loss (-)	18.8	29.1	48.0	43.6	50.2	15.1	4.6
OTHERS	29.8	29.0	65.8	86.6	100.5	16.0	52.8
TOTAL ASSETS	942.6	1,370.9	2,311.7	2,629.6	3,019.4	14.8	30.6
DEPOSITS	629.9	948.7	1,739.3	1,919.6	2,209.4	15.1	27.0
FUNDS BORROWED	37.0	59.3	110.2	104.1	140.0	34.5	27.0
INTERBANK MONEY MARKETS	116.4	176.7	85.1	152.5	199.9	31.1	135.0
PROVISIONS	7.1	9.1	48.7	36.4	38.8	6.6	-20.4
OTHERS	59.0	80.0	125.9	155.9	173.6	11.4	37.8
TOTAL LIABILITIES	849.3	1,273.8	2,109.2	2,368.5	3,019.4	27.5	43.2
SHAREHOLDERS' EQUITY	93.3	97.1	202.5	261.1	257.7	-1.3	27.3



Ziraat Bank – Income Statement Summary

TL mn 2020 2021 2022	2020	2024	2022		02.22	04.22	02.22	% Chg	% Chg
		Q2 22	Q1 23	Q2 23	QoQ	YoY			
INTEREST INCOME	69,476	101,998	220,630	Ī	50,466	58,295	73,647	26.3	45.9
-From Loans	52,330	72,794	121,726		27,909	39,005	49,026	25.7	75.7
-From Securities	16,696	27,440	95,410		22,266	17,631	23,802	35.0	6.9
INTEREST EXPENSE	34,862	62,230	99,147		21,070	38,724	57,525	48.6	173.0
-On Deposits	22,812	41,199	73,694		15,848	30,487	45,012	47.6	184.0
NET INTEREST INCOME	34,615	39,768	121,483		29,397	19,571	16,122	-17.6	-45.2
NET FEES & COMMISSIONS	3,093	5,451	13,124		3,118	5,412	6,793	25.5	117.9
OTHER OPERATING INCOME	5,182	4,444	7,736	İ	2,155	21,171	4,122	-80.5	91.3
EXPECTED CREDIT LOSS	10,691	14,956	29,545		3,716	2,408	10,317	328.4	177.6
-Stage 1 Provisions	1,340	199	9,798		796	1,281	2,357	84,0	196.1
-Stage 2 Provisions	5,505	9,861	15,326		2,042	418	5,439	NM	166.4
-Stage 3 Provisions	3,846	4,896	4,421		878	710	2,520	254.9	187.0
OTHER PROVISION EXPENSES	2,648	374	28,794		12,404	126	1,354	NM	-89.1
OPEX ⁽¹⁾	12,092	14,513	24,936		5,134	35,409	14,300	-59.6	178.5
NET OPERATING PROFIT	10,834	8,913	61,251		13,330	8,033	21,349	165.8	60.2
NET PROFIT	7,825	6,291	41,092		9,450	6,546	19,195	193.2	103.1

(%)	2020	2021	2022	Q1 23	Q2 23
ROAA ⁽¹⁾	1.0	0.6	2.3	1.2	2.0
ROAE ⁽²⁾	9.7	6.9	26.4	13.6	22.3
Cost / Income ⁽³⁾	33.3	37.4	17.3	77.0	53.3
Fee / OPEX ⁽⁴⁾	25.6	37.6	52.6	15.3	24.6
NIM (cum.) ⁽⁵⁾	5.0	4.5	8.7	4.3	3.6
Loans ⁽⁶⁾ /Deposits	92.3	80.5	72.0	74.4	77.6
Loans/Assets	62.2	55.7	54.2	54.3	56.8
Securities/Assets	23.9	24.9	25.5	27.2	27.0
NPL	2.3	1.9	1.1	0.9	0.9
Stage III Coverage	77.0	80.2	84.8	85.5	78.4
CoR	1.2	1.8	2.5	1.4 ⁽⁷⁾	1.7 ⁽⁷⁾
CAR	18.2	16.5	16.5	16.4	15.3
Leverage ⁽⁸⁾	9.1	13.1	10.4	9.1	10.7
# of					
Branches ⁽⁹⁾	1,752	1,752	1,758	1,758	1,765
Employees	24,673	24,607	24,484	26,047	25,916
ATMs	7,274	7,269	7,276	7,311	7,337

⁽¹⁾ Average total assets represent weekly averages

⁽²⁾ Average shareholders' equity represent weekly averages

⁽³⁾ Includes dividend income

⁽⁴⁾ Includes Personnel Expenses

⁽⁵⁾ Average interest earning assets represent weekly averages

⁽⁶⁾ Performing Loans

⁽⁷⁾ Annualized figure, CoR adjusted for individual assesment and change in IFRS model

⁽⁸⁾ Leverage = (Assets/Shareholders' Equity)-1

⁽⁹⁾ Including foreign branches



For further information please contact

Financial Institutions and Investor Relations Department

Finanskent Mah. Finans Cad. No: 44/A A Blok, 36. Kat Ümraniye-İstanbul/Türkiye

Phone: (+90) 216 590 11 91 E-mail: investorrelations@ziraatbank.com.tr

www.ziraatbank.com.tr



DISCLAIMER

The information contained in this presentation has been prepared by T.C. Ziraat Bankası A.Ş. for informational purposes only. Although the information in this presentation has been obtained from sources which we believe to be reliable, we cannot guarantee that the information is without fault or entirely accurate. The information contained in this presentation has not been independently verified. No representation or warranty express or implied is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or opinions contained herein. The information and opinions in this presentation are provided as at the date of this presentation and are subject to change without notice. T.C. Ziraat Bankası A.Ş. does not accept any liability whatsoever (in negligence or otherwise) for any loss howsoever arising from any use of this presentation or otherwise arising in connection with this presentation. This presentation cannot be interpreted as an advice to anyone and is also strictly confidential and may not be reproduced, distributed or published for any purpose.



