

Financial Presentation December 2023



Economic Outlook

	2022	2023E	2024F*
GDP Growth (%)	5.5	4.4	4.0
GDP Nominal (USD bn)	906	1,067	1,119
Unemployment Rate (Annual %)	10.3	8.8	10.3
CPI (Annual %)	64.3	64.8	33.0
Current Account Balance/GDP (%)	-5.3	-4.0	-3.1
Budget Balance/GDP (%)	-1.0	-5.4	-6.4

Gradual but solid recovery in the economic conditions with increased monetary and fiscal discipline

- Well-adopted, more orthodox monetary policy approach .
- Moderate GDP growth expectations for 2023 and 2024.
- FX-pass through, adminstrative price adjustments, tax increases, energy and commodity price upsurge driven inflation dynamics.
- Disinflationary period is expected to start due from mid-2024.
- Budget deficit excluding earthquake expanditures are in line with expectations.
- Increase in capital inflows amid improvement in risk indicators and positive assesments from rating agencies.

Turkish Banking Sector

(TL bn)	2022	2023	Chg.
Assets	14,344	23,519	64%
Cash Loans	7,883 12,218		55%
Securities	3,010	3,970	32%
Deposits	9,317	15,754	69%
Shareholders' equity	1,407	2,122	51%
Net Profit	433	604	40%
NPL	2.1%	1.6%	-50 bps
ROE	49.9%	41.5%	-840 bps
ROA	3.7%	3.2%	-50 bps
CAR	19.5%	18.9%	-60 bps

Highly capitalized, sound and profitable banking sector

- Proved to be strong in multiple cases of financial stress
- · Highly integrated with international financial markets
- · Sustainable growth and sound asset quality
- Well regulated and effectively supervised
- Strong capital adequacy ratios
- Innovated through latest technologies

Ziraat Bank – Glance at Q4 2023

- More moderate loan growth under increasing rate environment, in line with the banking sector
- TL corporate segment and credit card driven loan growth in Q4
- Manageable NPL inflows mainly from a couple of corporate segment customers
- Gradual increase in TL deposit rates due to competition in the sector
- Increased FX external funding capacity supported by investor sentiment
- Stabilisation in NII and fee & commission income generation supported profitability
- NIM improved to historical levels pushed by re-pricing of loans and CPI linked securities
- Sound profitability and moderate loan growth supportive of capital ratios

Ziraat Bank – Highlights

Largest bank in Türkiye with ~ USD 131 bn. asset size ~ 16% market share

Broad customer base Retail-SME-Corporate

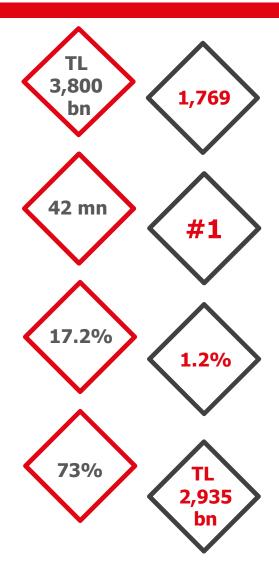
 Extensive customer acquisition through digital channels

Adequate capital ratios

- Sufficient buffers to support capital and sustainable growth
- Increasing profitability to support CAR
 CET-1: 14%

Foremost provider of agricultural financing

- Only deposit bank authorised for government subsidized agro-lending
- Selective lending policy with agro and manifacturing being main sectors to be financed
- Sustainable agro financing strategy with expanded loan facilities and 73% agro loan market share



Widest local and international geographic footprint with 1,769 branches

- Operating in 17 countries with 119 service points
- **25** Foreign Branches
- Only bank in 366 points in Türkiye
- Ongoing process of opening new foreign branches and subsidiary banks

Uninterrupted market leadership

- Assets
- Loans
- Deposits
- Equity

Robust asset quality

- NPL formation and collection in line with guidances.
- Prudent provisioning approach with 74% Stage 3 coverage ratio

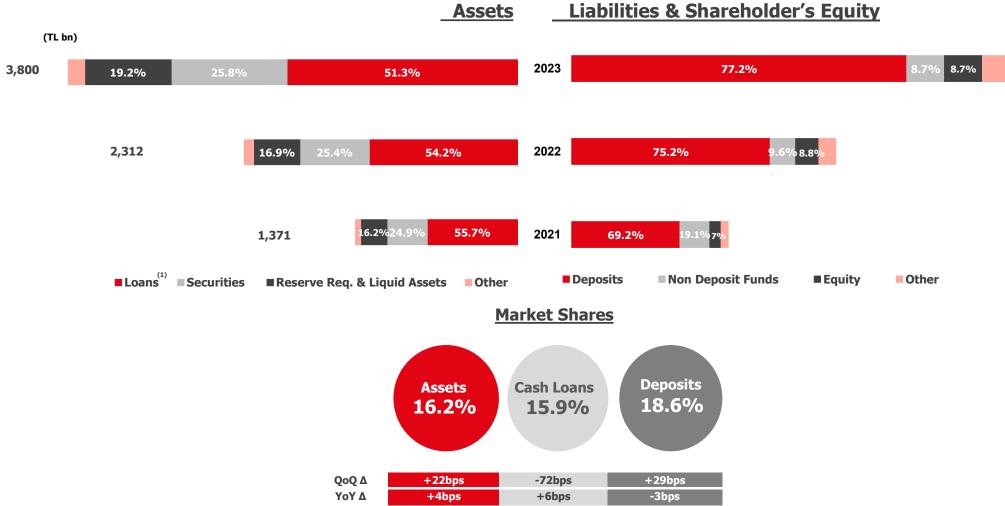
Sound Profitability & Disciplined Cost Management

• Improvement in NIM, further contribution from CPI linked securities

Granular and sticky deposit base

- · Significant share of retail deposits in total deposits
- Core deposit ratio **94%**

Ziraat Bank – Assets & Liabilities



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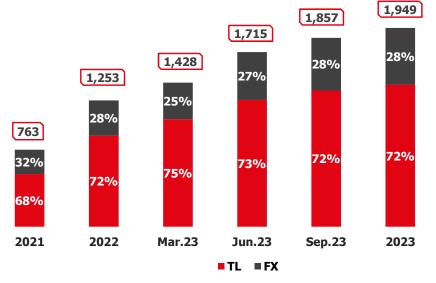
Total Loans(1) (TL bn, % share in total)

Selective lending policy continued.

SME driven loan growth for 2023 with significant contribution from agro and manufacturing loans.

Credit card driven retail segment lending growth.

Limited FX lending (in USD terms).



- (2) SME customers are classified under commercial segment
- (3) Average rate for allocation in last four quarters (4) Credit card turnover market share

Loan Growth

	i QoQ Δ	YoY Δ
Total Loans	4.9%	55.6%
Total Loans (FX adj.)	4.2%	41.3%
TL	4.3%	56.1%
FX(\$)	0.6%	3.2%
Retail	2.3%	43.5%
Housing	¦ -3.5%	¦ -3.5% ¦
GPL	¦ -9.8%	¦ 15.3% ¦
Credit Card	¦ 45.3%	¦ 246.1% ¦
SME ⁽²⁾	0.2%	73.9%
Corporate	11.2%	38.3%
Corp. (FX adj.)	¦ 6.9%	9.0%

8.7% market share⁽⁴⁾

12 million customers

Agro Loans

TL 439 bn

73% market share

1.2 m agro customers

87% subsidized

0.2% agro NPL

0.05% subsidized agro NPL

:	
<u>GPL</u>	<u>Housing Loans</u>
22% of retail loans	36% of retail loans
6% market share	25% market Share
pensioners account for	47% LTV ⁽³⁾
34% of total GPL	0.1% NPL
Credit Card	CGF Guaranteed Loans
TL 112 bn	т ∟ 72 bn

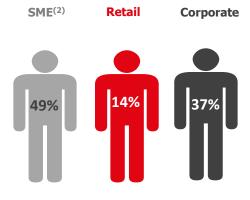
4% of cash loans

~274k customers

TL 1 bn retail segment

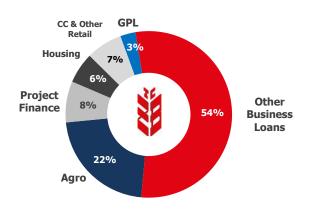


Cash Loans by Customer Segment(1)

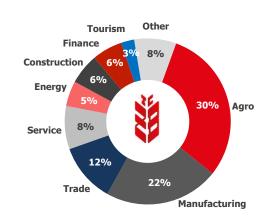


Based on customer segmentation data, totals may differ from product classification

Cash Loans by Product

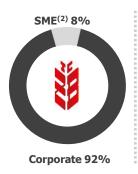


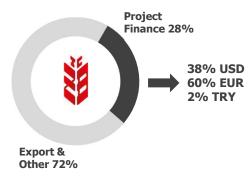
Sector Breakdown of Cash Business Loans(1)



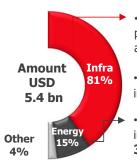
FX Loans

- FX Loans Outstanding USD 19.3 bn
- FX Loans/Total Loans 29% in line with sector⁽³⁾ average
- FX Loans NPL 1.7%





Sector Breakdown of Project Finance Loans



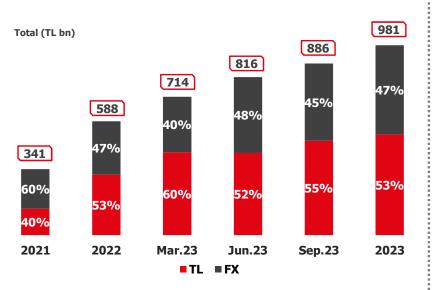
- Share of infrastructure projects with debt assumption 82%
- Share of renewables in energy loans: **54%**
- Share of energy in stage II business loans: **3.9%**
- Share of energy loans in NPL: 2.7%

- (1) Accruals and overseas branch lending are excluded from segment and/or sector distribution
- (2) SME customers are classified under commercial segment
- (3) Sector: Deposit banks

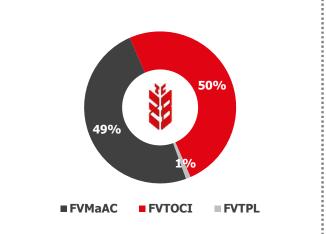
Ziraat Bank – Securities Portfolio

Sizeable securities portfolio which enables efficient collateral management under current market environment. Further contribution from CPI linked securities (CPI estimate: H1 25%, Q4 Act: 61.4%).

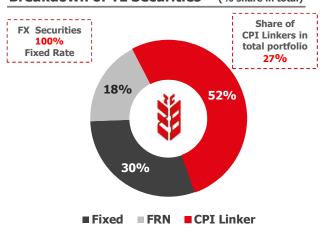
Total Securities (% share in total)



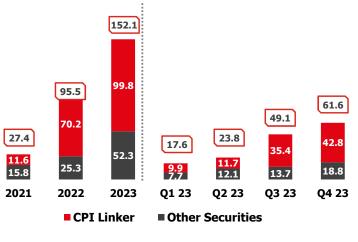
Breakdown of Total Securities (% share in total)



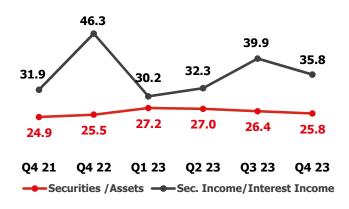
Breakdown of TL Securities(1) (% share in total)



Interest Income from Securities (TL bn)



Contribution from Securities (%)



(1) Interest accruals included

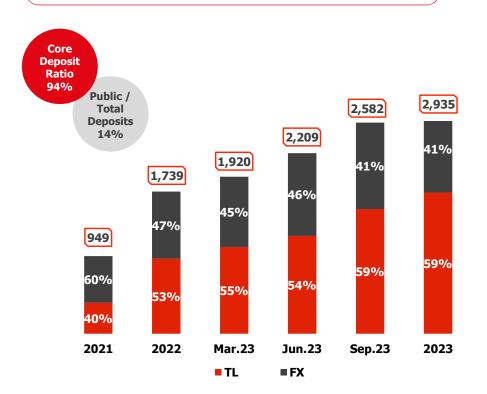


Total Deposits (TL bn, % share in total)

TL deposit continued to be **main source of funding**.

Granular and sticky deposit base.

Structurally high share of **retail** and **SME** segment deposits.



Deposit Growth QoQ Δ ΥοΥ Δ **Total Deposits** 13.7% 68.8% Total Deposit (FX adj.) 10.6% 43.9% TL 13.2% 88.1% FX(\$) 6.8% -5.5% **Customer Deposit 15.7%** 71.4% Demand 4.3% 54.7% Time 75.7% 18.3% 29% ■ SME ■ Corporate ■ Retail ■ Demand ■ Time **TL Deposit Market Shares** Time Demand ' **Total** 21.6% 18.4%

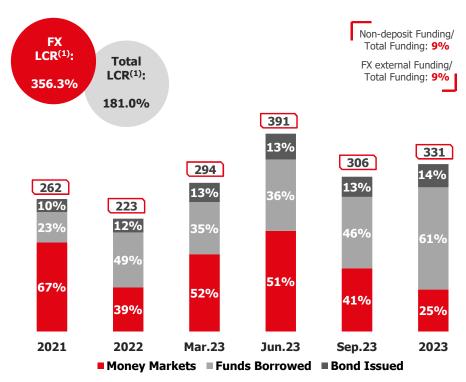
Ziraat Bank – Funding

Non-Deposit Funds (TL bn,% share in total)

Cost oriented, adaptive wholesale funding management under current global liquidity conditions and monetary policy implications in Türkiye.

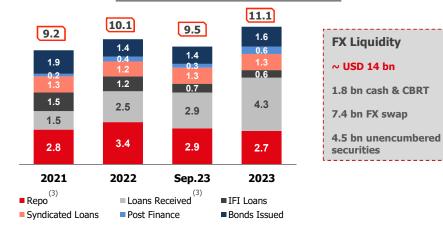
Adequate FX liquidity, which can cover FX wholesale redemptions.

USD 500 mn 5 Year **Sustainable Eurobond Issuance** in January 24.

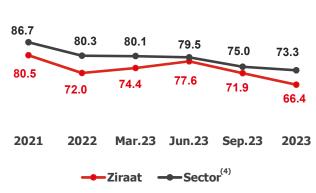


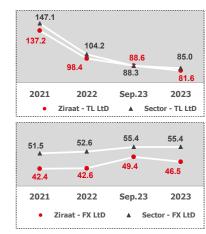
- (1) LCR regulatory minimums; Total: 100%, FX: 80%
- (2) Performing Loan/Total Deposit
- (3) Including DPR, Bilateral and Secured Finance from International Counterparties
- (4) Sector: Deposit banks

FX Non-Deposit Funding (USD bn)



Loan to Deposit⁽²⁾ (%)



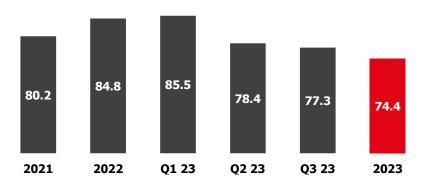


Ziraat Bank – Asset Quality

Structurally low NPL generation arising from loan book dynamics. **High provisioning strategy** maintained in-line with prudent asset quality management strategy.

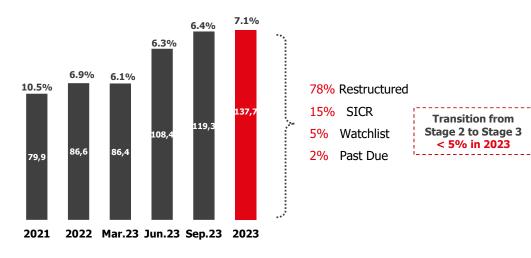
Manageable **NPL formation** mainly from corporate segment.

Stage III Coverage (%)

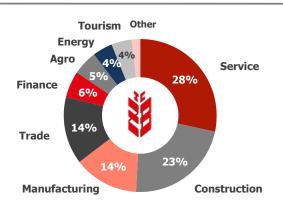


	Amount (TL bn)	Coverage	Change (QoQ)
Stage III	22.9	74.4%	-291 bps
Stage II	137.7	30.5%	-398 bps
Stage I	1,811	0.5%	-2 bps
TOTAL	1,972	3.4%	15 bps

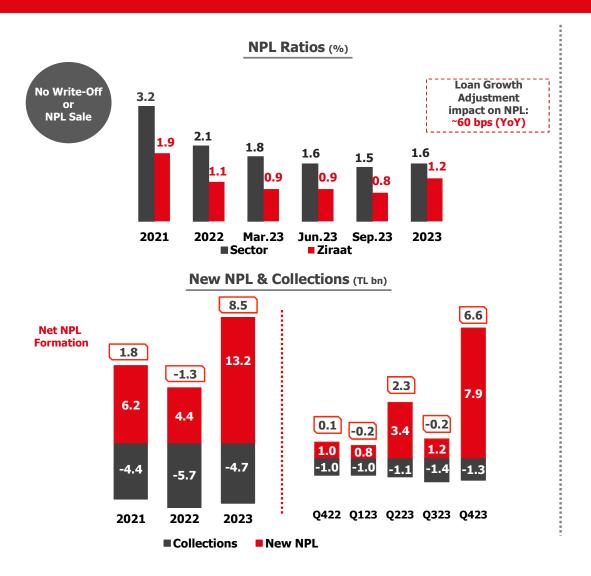
Stage II Loans (TL bn, % share in performing loan)



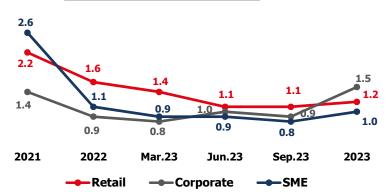
Sector Breakdown of Stage II Business Loans



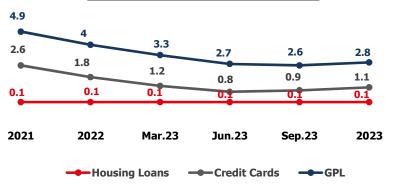
Ziraat Bank – Asset Quality



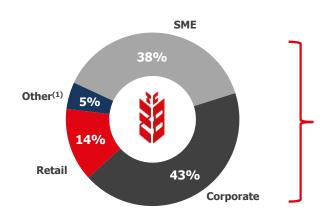
NPL Ratios by Segment (%)



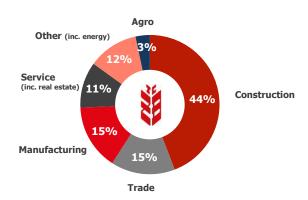
Retail NPL Ratios by Product (%)



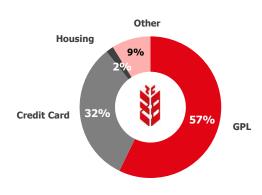
Total NPL by Segment



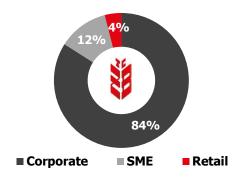
Business Loan NPL by Sector



Retail Loan NPL by Product



Restructured Loan by Segment



Restructured Loans⁽⁴⁾ in Total Loans: 6.8% Total Coverage⁽⁵⁾ 297%

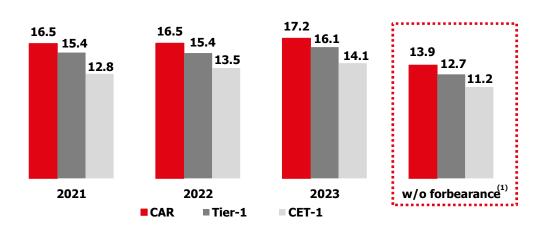
TL 17.3 bn Total Free Provisions

- (1) Includes loans excluded from segment classification
- (2) CoR: Expected Credit Loss-Reversals / Average Loan Amount
- (3) Annualized figure

- (4) Includes deferrals during the COVID 19 outbreak (5) (S1 + S2 + S3 provisions)/ NPL
- (6) CoR adjusted for individual assesment and change in IFRS model

Ziraat Bank – Capitalization

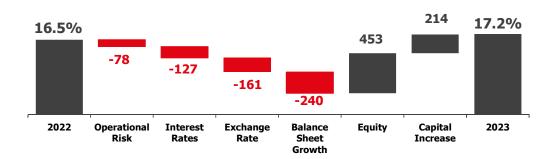
Capital Ratios (%)



Capital Ratio Requirements

	Solo	Cons.
CET1 Capital Ratio	4.5%	4.5%
Capital Conservation Buffer	2.5%	2.5%
D-SIB Buffer ⁽²⁾	- ! -	2.0%
Countercyclical Buffer	0.03%	0.06%
	7.0%	9.1%
Including AT1 and Tier2	10.5%	12.5%

Change in CAR (YoY, bps)



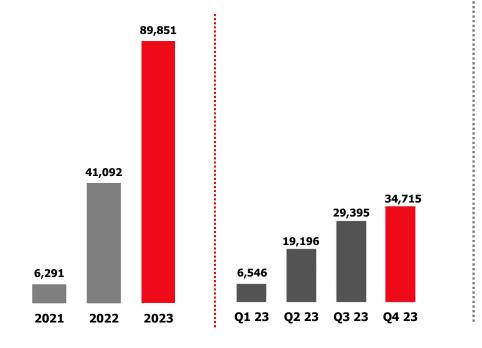
Basel III
Leverage 6.9% vs regulatory min of 3.0%

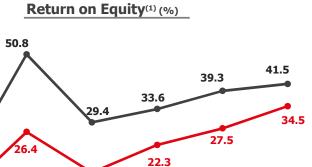
10% depreciation in TL-50 bps impact on CAR

100 bps increase in TL rate
-5 bps impact on CAR

Net Profit (TL mn)

Margin and profitability improvement supported by further contribution from CPI linked securities and re-pricing of loans. Remarkable **support** to profitability from **F&C income**.





Q3 23

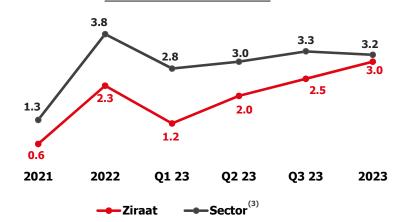
2023



14.8



13.6

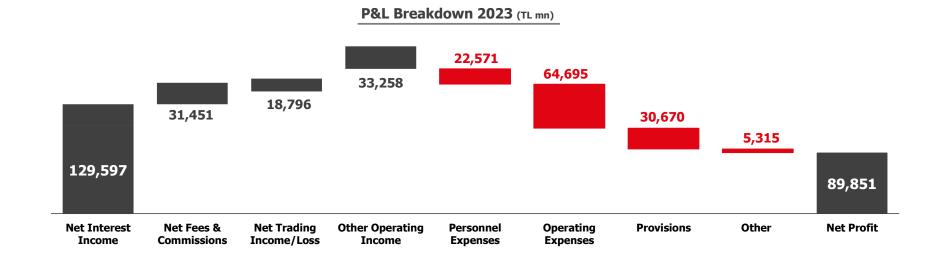


⁽¹⁾ Average shareholders' equity represent weekly averages

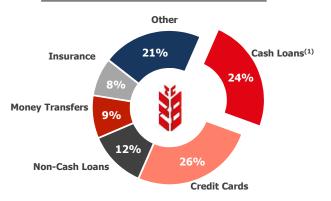
⁽²⁾ Average total assets represent weekly averages

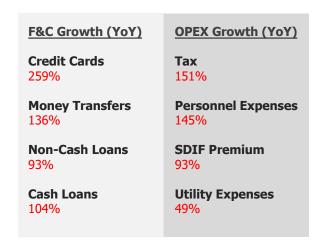
⁽³⁾ Sector: Deposit Banks

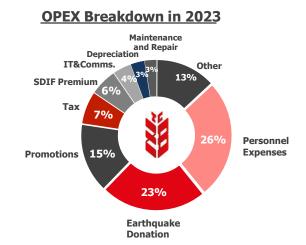
Ziraat Bank – Profitability





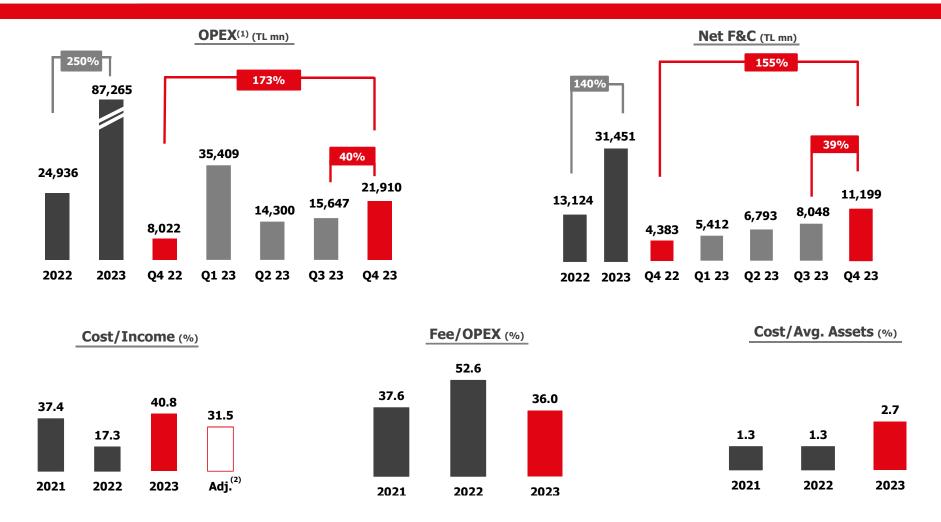




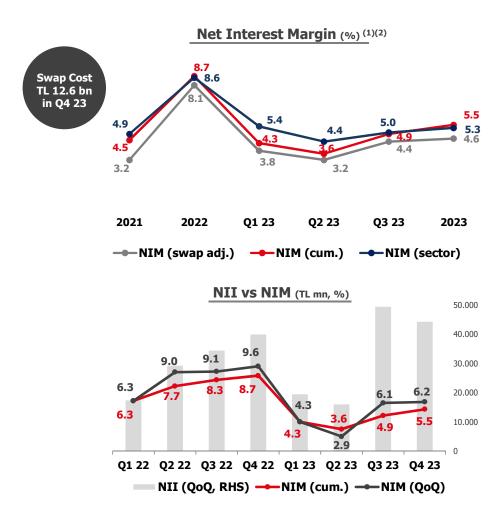




Ziraat Bank – Profitability & Cost Management



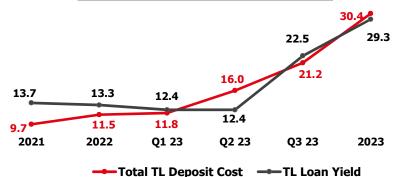
Ziraat Bank – NIM & Spreads



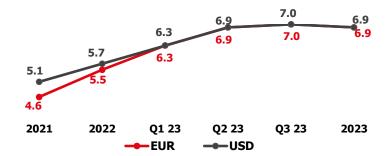
Recovery in NIM and core spreads due to additional contribution from **CPI linked securities income** and re-pricing of loans under increasing interest rate environment.

NIM in line with **sector average** and close to historical levels

TL Loan Yield and Deposit Costs (%)



FX Core Spreads⁽³⁾ (%)



⁽¹⁾ Sector: Deposit banks

⁽²⁾ NIM = Net Interest Income / Avg. IEA

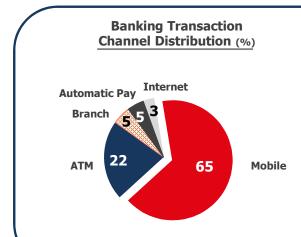
⁽³⁾ FX Loan - FX Deposit (Total)

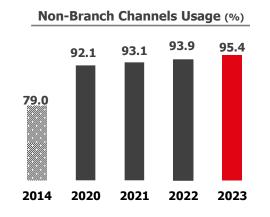
APPENDIX

- Digitalization & Efficiency
- Sustainability
- Subsidiary Network
- Balance Sheet Summary
- Income Statements Summary
- Key Financial Ratios



Ziraat Bank – Digitalization & Efficiency





Unique Service Delivery

22m Active digital banking customers

34m Internet banking customers

7,487 ATMs **14%** market share

Key Digitalization Achievements



Digital Onboarding Process (Including Corporate Customers)



AI supported virtual assistant



Digitalized credit processes for corporate customers



New digital solutions to reduce branch usage



Open Banking Services

Digitalization Plans



New Digital Bank "Ziraat Dinamik"



Digital Banking Innovations For Children And Youth



New Payment System "Ziraat Pay"



Metaverse Branch



Service Banking



Strategy

Aware of the responsibility of being "More Than a Bank" Ziraat assumes key roles in the country's sustainable development process.

Ziraat adopted its **Sustainability Policy** in 2014 and has a sustainability structure in place to guide the Policy's implementation.

Ziraat Bank has updated its Sustainability Policy in 2023 in order to contribute to **Türkiye's 2053 Net-Zero emission target, Nationally Determined Contribution,** and the global goal of keeping the increase in the global temperature below 2°C - or limit to 1.5°C if possible - as set out in the **Paris Climate Agreement,** which Turkiye is a stakeholder of.

This policy is shaped around Ziraat Bank's obligations to the environment, its customers and the community, and its duties as an employer, with the following pillars:

- (1) determining and implementing the Bank's targets in economic sustainability from a **short, medium and long-term ESG perspective**;
- (2) focus on sustainability, banking products and services to all customers in practical, understandable, accessible and digitally focused format;
- (3) providing finance to address the pressures and challenges of tackling the climate change crisis and the transition to a low carbon economy;
- (4) approach decision-making considering environmental and social issues and associated **potential risks and opportunities**;
- (5) continuous development and **integration of universally-accepted sustainability principles** into the Bank's business model and processes (i.e.: UN SDGs).

Sustainability Bond issuences

Jan 21: 600m USD, 5Y, 5.375% coupon Jan 24: 500m USD, 5Y, 8.0 % coupon The Largest
Sustainability Themed Single Tranche
Syndicated Loan (April 2023, USD 1.3 bn)
received by a financial institution in Türkiye.

Environmental and Social Impact Management Policy in Lending Activities adopted in 2020 and the policy model became fully operational in 2022.

- · Activities that will not be financed by the Bank have been determined
- · Investment loan requests above a certain amount are reviewed by environmental specialists



Ziraat Towers Project in Istanbul Finance Center awarded **LEED Platinum Certificate** with its environmentally friendly design, environmental sustainability mission and pioneering approach to smart applications with advanced technology. It also achieved a great success by winning the "**Excellence in Construction**" award from **CTBUH** (Council on Tall Buildings and Urban Habitat), which is a nonprofit global organization targeting to create more sustainable and healthy cities.



- · Ziraat is planning to build a **solar power plant** in order to meet its electricity consumption from renewable energy sources.
- The facility will have an installed capacity of 53 $\rm MW_e$ and is planned to be built in Kayseri.

Ziraat's Sustainability-linked loan products

- Individual/corporate energy efficiency loans
- Energy efficiency management loans
- Green mortgage
- Green car loan
- Renewable energy loans
- Wastewater treatment and recovery loans
- Modern pressurized irrigation loans
- Solar powered irrigation loan
- Young farmer loan
- Woman farmer loan
- Golden hive loan
- Rooftop solar energy loan
- Agricultural SME loan
- Heat insulation loan
- Earthquake relief loan package
- Digital transformation & tech-support loan

Ziraat Bank – Ziraat Finance Group





Subsidiaries

International Branches

Local Subsidiaries

Ziraat Katılım Bankası (Participation Banking)

Ziraat Yatırım (Securities Brokerage & Investment House)

Ziraat Portföy (Asset Management)

Ziraat GYO (Real Estate Investment Trust)

🛚 Ziraat Teknoloji (IT)

Ziraat GSYO (Venture Capital Investment Trust)

Ziraat PAY (Electronic Money)

Overseas Branches

JSC Ziraat Bank Georgia

Overseas Subsidiaries

Ziraat Bank Int. AG (Germany) Ziraat Bank BH d.d. (Bosnia)

Ziraat Bank Montenegro AD

Ziraat Bank Azerbaijan ASC Ziraat Bank Moscow JSC KZI Bank (Kazakhstan) Turkmen Turkish JSC Bank Ziraat Bank Uzbekistan JSC

- United Kingdom
- Greece
- Bulgaria
- Iraq
- Saudi Arabia
- Kosovo
- Bahrain
- Turkish Republic of Northern Cyprus

Ziraat Bank – Balance Sheet Summary

TL bn	2021	2022	Sep.23	2023	% Change QoQ	% Change YtD
CASH AND CASH EQUIVALENTS	222.1	391.2	519.2	731.3	40.9	86.9
SECURITIES	341.4	588.3	886.3	981.2	10.7	66.8
LOANS	778.4	1,266.4	1,872.9	1,971.6	5.3	55.7
-Gross NPL	15.1	13.7	15.6	22.9	46.5	67.3
-Expected Credit Loss (-)	29.1	48.0	62.2	67.9	9.2	41.5
OTHERS	29.0	65.8	85.0	116.3	36.8	76.8
TOTAL ASSETS	1,370.9	2,311.7	3,363.4	3,800.4	13.0	64.4
DEPOSITS	948.7	1,739.3	2,581.9	2,935.3	13.7	68.8
FUNDS BORROWED	59.3	110.2	140.1	200.2	42.9	81.7
INTERBANK MONEY MARKETS	176.7	85.1	126.8	83.4	-34.2	-2.0
PROVISIONS	9.1	48.7	37.9	35.1	-7.4	-28.0
OTHERS	80.0	125.9	185.3	215.2	16.1	70.9
TOTAL LIABILITIES	1,273.8	2,109.2	3,363.4	3,800.4	13.0	80.2
SHAREHOLDERS' EQUITY	97.1	202.5	291.4	331.2	13.7	63.6



Ziraat Bank – Income Statement Summary

TL mn	2022	2023	Q4 22	Q3 23	Q4 23	% Change QoQ	% Change YoY
INTEREST INCOME	220,630	427,255	72,264	123,203	172,110	39.7	138.2
-From Loans	121,726	264,247	37,066	68,526	107,691	57.2	190.5
-From Securities	95,410	152,125	61,833	49,141	61,551	25.3	-0.5
INTEREST EXPENSE	99,147	297,658	32,211	73,692	127,717	73.3	296.5
-On Deposits	73,694	265,808	24,563	71,960	118,350	64.5	381.8
NET INTEREST INCOME	121,483	129,597	40,052	49,511	44,393	-10.3	10.8
NET FEES & COMMISSIONS	13,124	31,451	4,383	8,048	11,199	39.2	155.5
OTHER OPERATING INCOME	7,736	33,258	1,611	3,281	4,685	42.8	190.8
EXPECTED CREDIT LOSS	29,545	30,670	16,359	12,732	5,213	-59.1	-68.1
-Stage 1 Provisions	9,798	3,120	8,265	488	-1,005	NM	NM
-Stage 2 Provisions	15,326	15,369	6,833	11,526	-2,014	NM	NM
-Stage 3 Provisions	4,421	12,181	749	718	8,232	NM	NM
OTHER PROVISION EXPENSES	28,794	124	1,291	-1,382	27	NM	-97.9
OPEX ⁽¹⁾	24,936	87,266	8,022	15,647	21,910	40.0	173.1
NET OPERATING PROFIT	61,251	95,568	21,306	39,179	27,007	-31.1	26.8
NET PROFIT	41,092	89,851	16,259	29,395	34,715	18.1	113.5

(%)	2021	2022	Q1 23	Q2 23	Q3 23	2023
ROAA ⁽¹⁾	0.6	2.3	1.2	2.0	2.5	3.0
ROAE ⁽²⁾	6.9	26.4	13.6	22.3	27.5	34.5
Cost / Income ⁽³⁾	37.4	17.3	77.0	53.3	41.0	40.8
Fee / OPEX ⁽⁴⁾	37.6	52.6	15.3	24.6	31.0	36.0
NIM (cum.) ⁽⁵⁾	4.5	8.7	4.3	3.6	4.9	5.5
Loans ⁽⁶⁾ /Deposits	80.5	72.0	74.4	77.6	71.9	66.4
Loans/Assets	55.7	54.2	54.3	56.8	55.2	51.3
Securities/Assets	24.9	25.5	27.2	27.0	26.4	25.8
NPL	1.9	1.1	0.9	0.9	0.8	1.2
Stage III Coverage	80.2	84.8	85.5	78.4	77.3	74.4
CoR	1.8	2.5	1.4 ⁽⁷⁾	1.7 ⁽⁷⁾	2.2	2.2
CAR	16.5	16.5	16.4	15.3	15.9	17.2
Leverage ⁽⁸⁾ (X)	13.1	10.4	9.1	10.7	10.5	10.5
# of						
Branches ⁽⁹⁾	1,752	1,758	1,758	1,765	1,770	1,769
Employees	24,607	24,484	26,047	25,916	25,719	25,904

⁽¹⁾ Average total assets represent weekly averages

⁽²⁾ Average shareholders' equity represent weekly averages

⁽³⁾ Includes dividend income

⁽⁴⁾ Includes Personnel Expenses

⁽⁵⁾ Average interest earning assets represent weekly averages

⁽⁶⁾ Performing Loans (7) Annualized figure , CoR adjusted for individual assesment and change in IFRS model

⁽⁸⁾ Leverage = (Assets/Shareholders' Equity)-1

⁽⁹⁾ Including foreign branches

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