

**Financial Presentation June 2024** 



## Ziraat Bank – Glance at Q2 2024

- Moderate loan growth (mainly FX) in line with regulatory environment and macro-prudential measures
- Foreseen increase in NPL inflows and sound asset quality preserved with ongoing collections
- Increased FX liquidity access, supported by credit ratings and high investor confidence
- Continuing re-pricing of loans resulted in slight improvement in core spreads, NIM pressure anticipated to ease in H2 24
- Increasing net fee & commission income support to bottom line
- Capital ratios above regulatory minimums, Tier 2 issuance in April being supportive

#### 

#### **Ongoing market leadership**

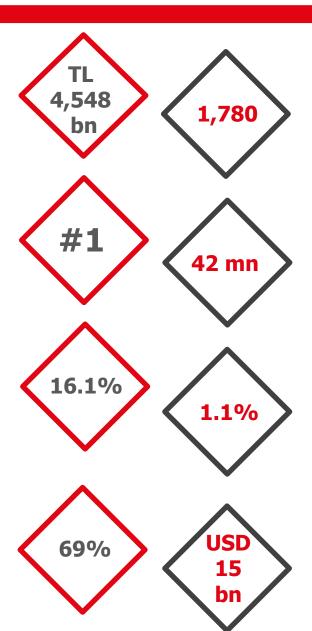
- Assets
- Loans
- Deposits
- Equity

#### Sound capital ratios and profitability

- Sustainable profitability
- Disciplined cost management
- Prudent risk management strategy and buffers to support capitalization and sustainable growth
- USD 500 mn Tier 2 transaction to further support capital

#### Foremost provider of agricultural financing

- Only deposit bank authorised for government subsidized agro-lending
  - Sustainable agro financing strategy
    - 69% agro loan market share



## Widest local and international geographic footprint with 1,780 branches

- Operating in **17** countries with **120** service points
- **26** Foreign Branches
- Only bank in **361** points in Türkiye
- Expanding global service network through foreign branches, rep offices and subsidiary banks

#### **Broad customer base**

- Serving more than 42 mn retail, SME and corporate customers
- New segmentation model for increased efficiency and tailor made solutions to SME and retail customers
- Extensive customer acquisition through digital channels

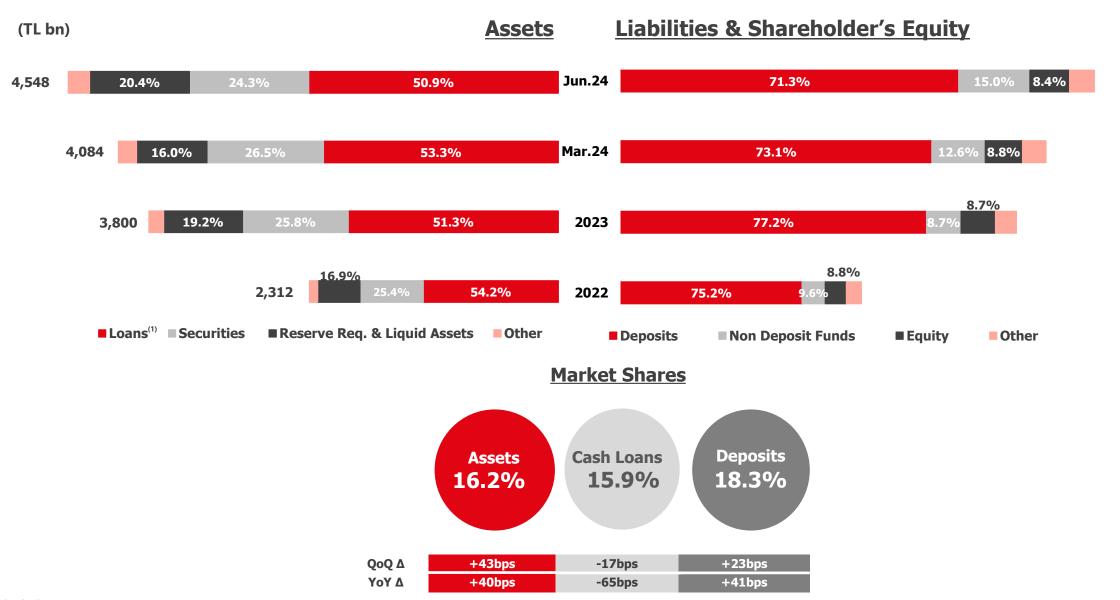
#### Robust asset quality

- Limited NPL formation
- Ongoing NPL collection
- Prudent provisioning approach with 73% Stage 3 coverage ratio

#### Well managed domestic & international funding

- Granular and sticky deposit base
- Further access to international funds through new products

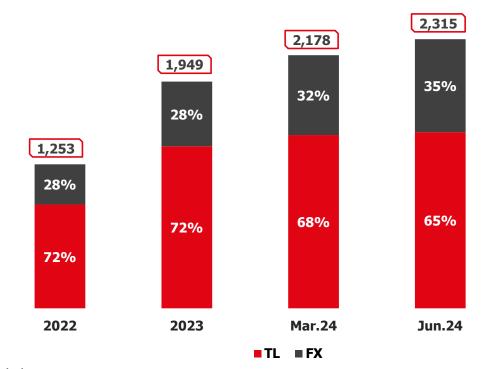
## Ziraat Bank – Assets & Liabilities





#### Total Loans(1) (TL bn, % share in total)

- Decelerating loan growth trend in line with macro prudential measures and selective lending policy
- · Rebalancing of loan portfolio through increasing FX loan demand
- Corporate segment driven loan growth
- Continuation of agro and manufacturing loans contribution



	¦ QoQ Δ	¦ YtD Δ	¦ YoY Δ
Total Loans	6.3%	18.8%	35.0%
Total Loans (FX adj.)	6.2%	15.0%	25.5%
TL	1.6%	8.6%	21.4%
FX(\$)	16.0%	30.7%	¦ 36.4%
Corporate	9.6%	27.2%	41.1%
Corp. (FX adj.)	9.4%	18.9%	21.1%
SME <sup>(2)</sup>	4.2%	12.9%	31.4%
Retail	0.6%	10.9%	18.1%
Housing	¦ -4.5%	¦ -8.7%	¦ -15.1%
GPL	¦ -4.7%	¦ -0.5%	¦ -14.3%
Credit Card	¦ 2.5%	¦ 32.7%	¦ 92.8%

Aaro	Loans
Agio	LUalis

**TL 491 bn 69%** market share **0.18%** agro NPL

921k agro customers 91% subsidized 0.08% subsidized NPL

#### **GPL**

19% of retail loans 5% market share 32% pensioner

#### **Credit Card**

TL 148 bn outstanding 9.8% market share<sup>(4)</sup> 12 mn customers

#### **Housing Loans**

**29%** of retail loans **22%** market share **25%** LTV<sup>(3)</sup> **0.1%** NPL

#### **CGF Guaranteed Loans**

TL 52 bn outstanding 2% of cash loans 211k customers

(1) Performing loans

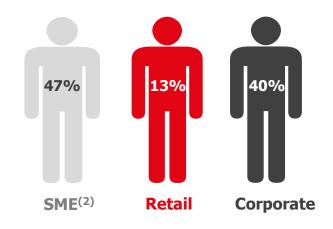
(2) SME customers are classified under commercial segment

(3) Average rate for allocation in last four quarters

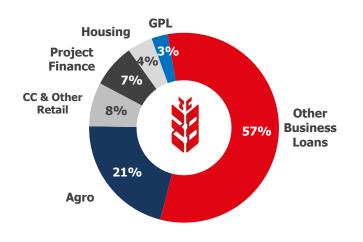


## **Ziraat** Bank – Lending Mix

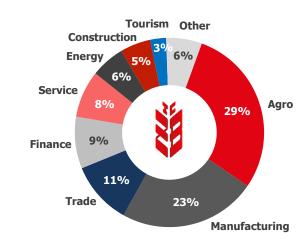
#### Cash Loans by Customer Segment(1)



#### **Cash Loans by Product**



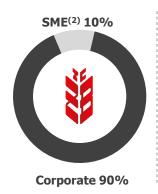
#### Sector Breakdown of Cash Business Loans(1)

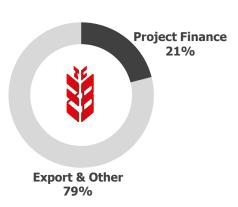


Based on customer segmentation data, totals may differ from product classification

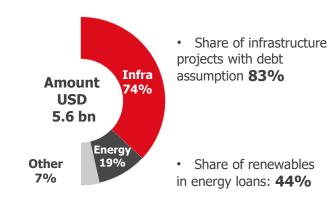
#### **FX Loans**

- **FX Loans Outstanding** USD 25.2 bn
- **FX Loans/Total Loans** 35% in line with sector(3) average
- FX Loans NPL 1.2%





#### **Sector Breakdown of Project Finance Loans**



<sup>(1)</sup> Accruals and overseas branch lending are excluded from segment and/or sector distribution

<sup>(2)</sup> SME customers are classified under commercial segment

<sup>(3)</sup> Sector: Deposit banks

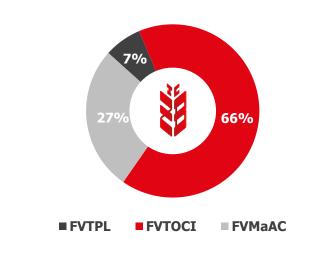
## **Ziraat** Bank – Securities Portfolio

- Slight adjustment in securities portfolio mix in line with current interest rate environment and expectations
- Share of CPI linkers in total securities decreased which resulted in lower income contribution
- CPI estimate for valuation 35% in Q2 2024

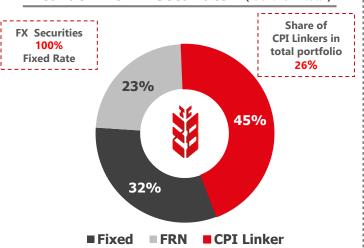
#### **Total Securities** (% share in total) 1,107 1,082 981 **Total** (TL bn) 41% 47% 47% 588 47% 59% 53% 53% 53% 2022 2023 Mar.24 Jun.24

■TL ■FX

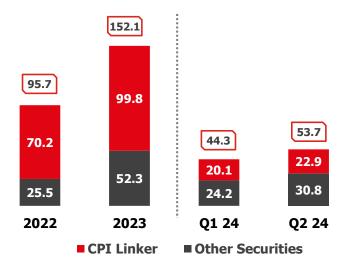
#### **Breakdown of Total Securities** (% share in total)



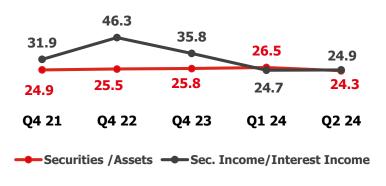
#### Breakdown of TL Securities<sup>(1)</sup> (% share in total)



#### **Interest Income from Securities (TL bn)**



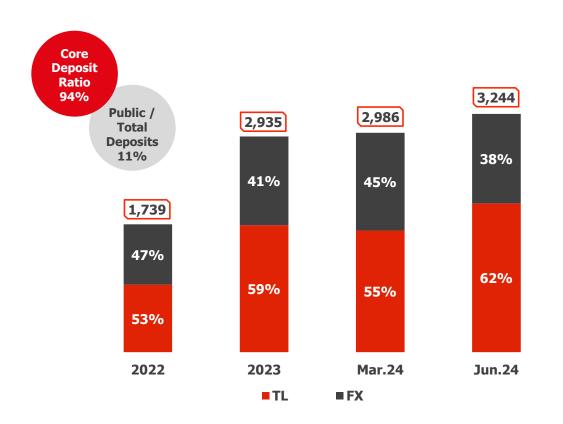
#### **Contribution from Securities (%)**





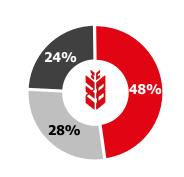
#### Total Deposits (TL bn, % share in total)

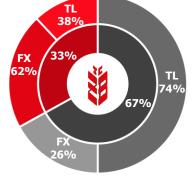
- Granular and sticky deposit base, structurally high share of widespread retail segment
- **De-dolarisation:** significant increase in share of TL Deposits
- **FX linked deposit share** in total deposit is %12
- QoQ market share gain both in demand and time deposit



#### **Deposit Growth**

	QoQ Δ	YtD Δ	ΥοΥ Δ
<b>Total Deposits</b>	8.6%	10.5%	46.8%
Total Deposit (FX adj.)	8.5%	6.7%	35.8%
TL	22.3%	17.3%	69.3%
FX(\$)	-8.7%	-8.5%	-3.8%
<b>Customer Deposit</b>	8.8%	10.4%	51.2%
Demand	3.9%	20.2%	35.5%
Time	11.2%	6.3%	53.2%





#### ■ SME ■ Corporate ■ Retail



#### **TL Deposit Market Shares**

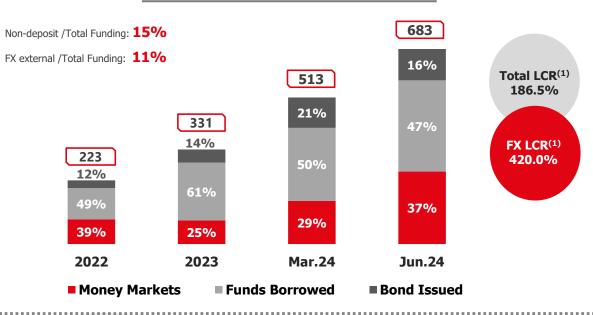






## **Ziraat** Bank – Funding

#### Non-Deposit Funds (TL bn,% share in total)



#### **USD 500 mn**

5 Year Sustainable Eurobond Issuance Jan 24

#### Robust Non-**Deposit Funding**

#### **USD 500 mn**

10.25NC5.25 inaugural Tier 2 Issuance Apr 24

#### **USD 1.7 bn**

The largest sustainability themed single tranche Syndicated Loan received by a financial institution in Türkiye with a rollover rate of 132% Apr 24

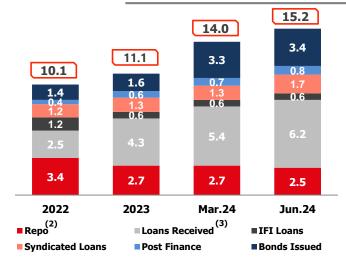
#### **USD 250 mn**

10 Year funding under DPR Programme Jun 24

- LCR regulatory minimums; Total: 100%, FX: 80%
- Including DPR, Bilateral and Secured Finance from International Counterparties
- Performing Loan/Total Deposit

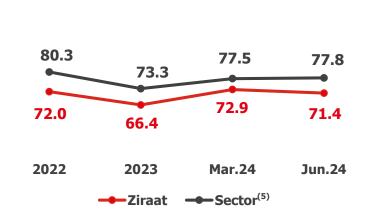
#### Sector: Deposit banks

#### FX Non-Deposit Funding (USD bn)





#### Loan to Deposit<sup>(4)</sup> (%)





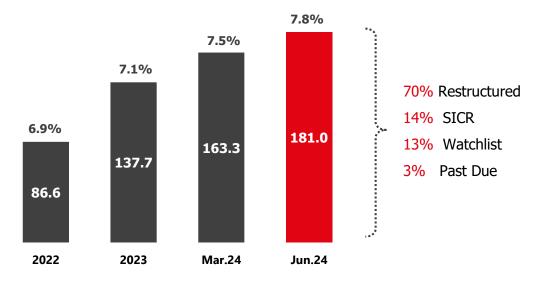


- Limited NPL formation and ongoing collections in Q2 24
- Structurally low NPL generation arising from loan book dynamics
- High provisioning strategy maintained in-line with prudent asset quality management strategy.

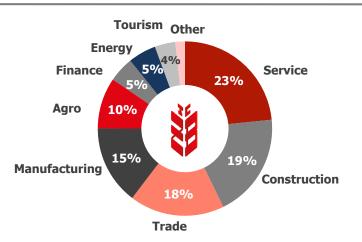
# Stage III Coverage (%) 84.8 74.4 74.2 72.7

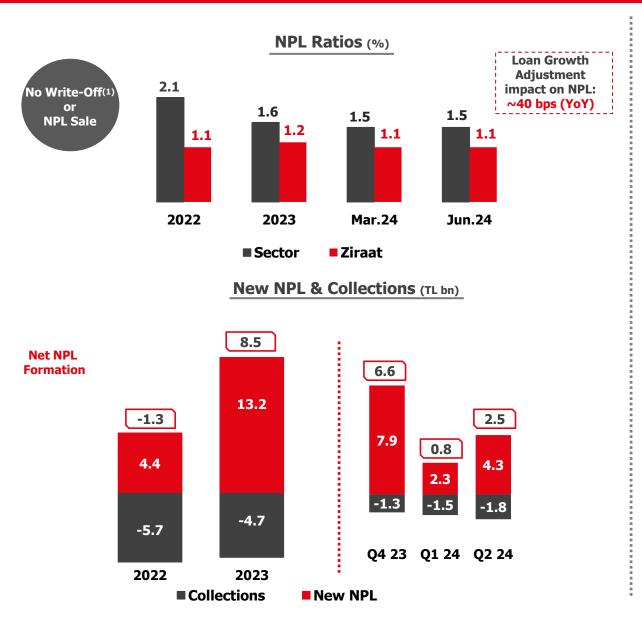
	Amount (TL bn)	Coverage	Change (QoQ)
Stage III	26.7	72.7%	-142 bps
Stage II	181.0	26.4%	-154 bps
Stage I	2,134	0.4%	-12 bps
TOTAL	2,342	3.2%	-11 bps

#### Stage II Loans (TL bn, % share in performing loan)

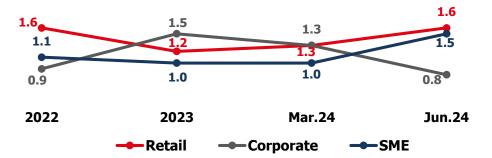


#### **Sector Breakdown of Stage II Business Loans**

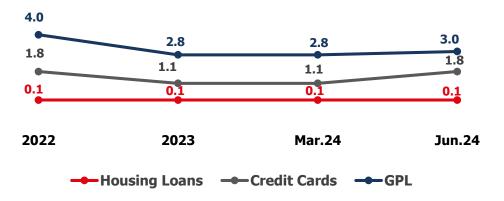




#### **NPL Ratios by Segment (%)**

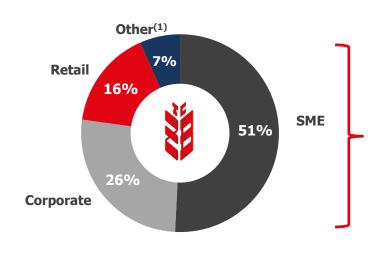


#### **Retail NPL Ratios by Product (%)**

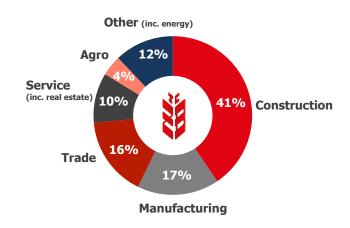


(1) Excluding earthquake related insignificant amounts

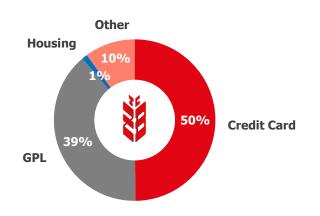
#### **Total NPL by Segment**



#### **Business Loan NPL by Sector**

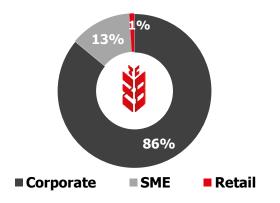


#### **Retail Loan NPL by Product**



#### Cost of Risk<sup>(2)</sup> (%) 2.5 1.7 Q1 24<sup>(3)(6)</sup> Q2 24<sup>(3)(6)</sup> 2022 2023

#### **Restructured Loan by Segment**





TL 9 bn<sup>(7)</sup> Total Free Provisions

<sup>(1)</sup> Includes loans excluded from segment classification

<sup>(2)</sup> CoR: Expected Credit Loss-Reversals / Average Loan Amount

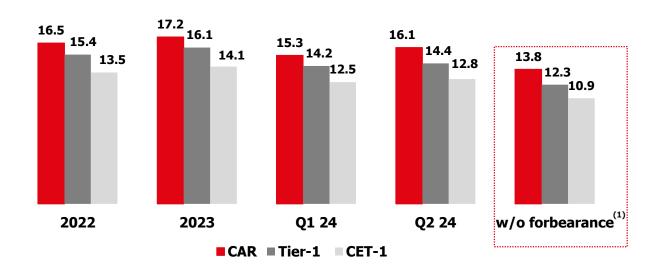
<sup>(3)</sup> Annualized figure

<sup>(4)</sup> Includes deferrals during the COVID 19 outbreak

<sup>(5) (</sup>S1 + S2 + S3 provisions)/ NPL

<sup>(6)</sup> CoR adjusted for individual assessment and change in IFRS model

#### **Capital Ratios (%)**



#### **Capital Ratio Requirements**

	Solo	Cons.
CET1 Capital Ratio	4.5%	4.5%
Capital Conservation Buffer	2.5%	1 1 2.5%
D-SIB Buffer <sup>(2)</sup>	-	2.0%
Countercyclical Buffer	0.04%	0.06%
	7.0%	9.1%
Total CAR	10.5%	12.5%

#### Change in CAR (QoQ, bps)



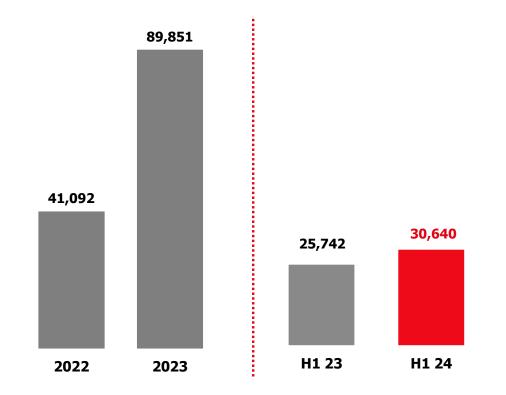
Basel III Leverage 6.5% vs regulatory min of 3.0%

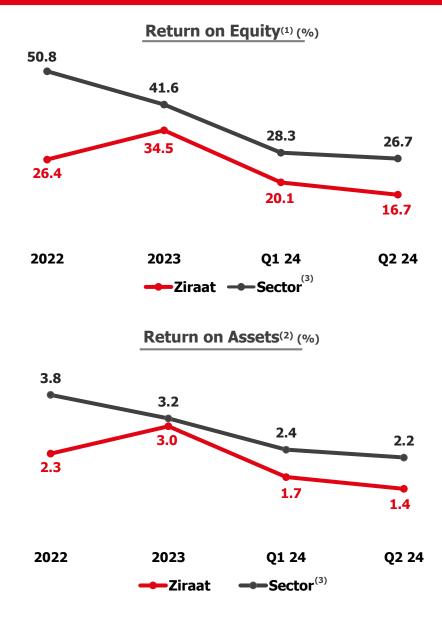
10% depreciation in TL -47 bps impact on CAR

100 bps increase in TL rate -3 bps impact on CAR

#### Net Profit (TL mn)

- Stabilized NIM and net interest income on quarterly basis
- Sustainable profitability supported by Fee and Commission income
- Well positioning for NIM recovery, which is expected to be seen in the second half of 2024

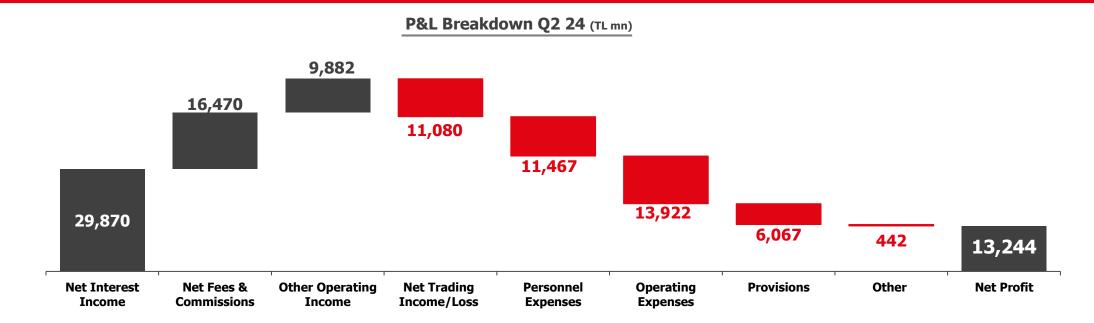




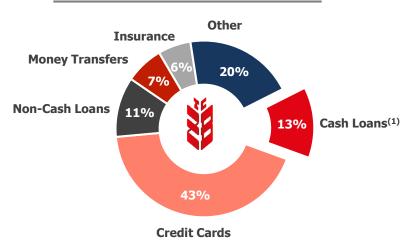
<sup>(1)</sup> Average shareholders' equity represents weekly averages

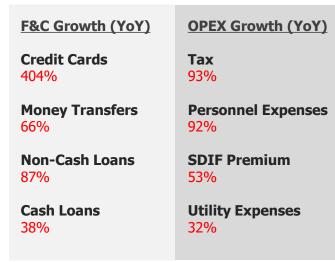
<sup>(2)</sup> Average total assets represent weekly averages

<sup>(3)</sup> Sector: Deposit Banks

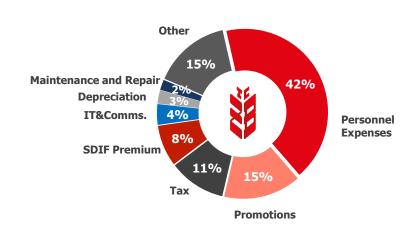


#### F&C Income Breakdown in H1 24



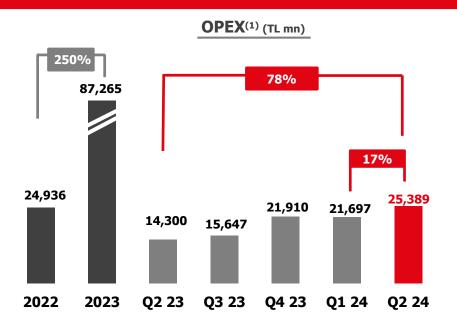


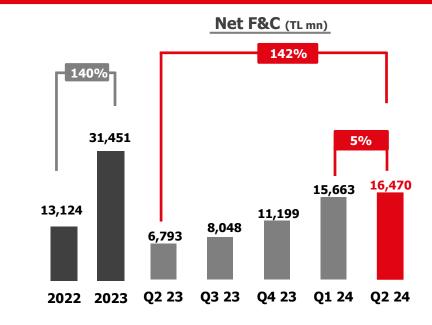
#### **OPEX Breakdown in H1 24**

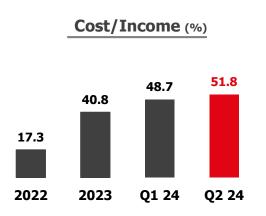


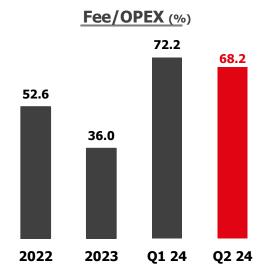


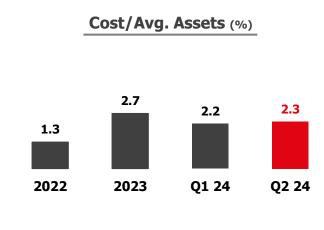
## **Ziraat** Bank – Profitability & Cost Management





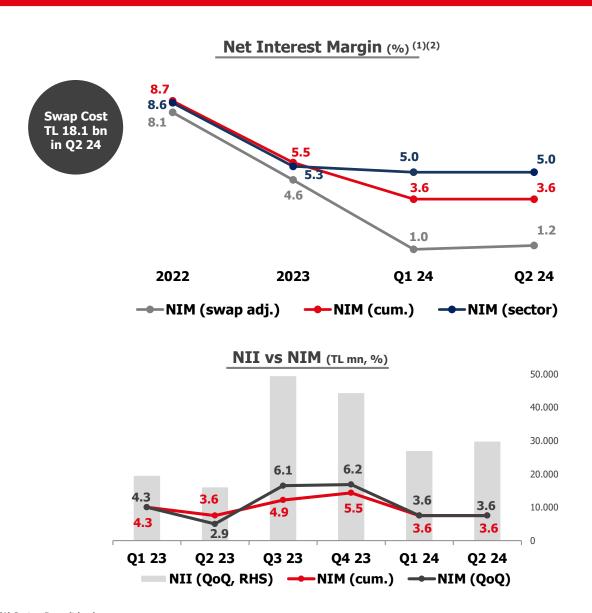


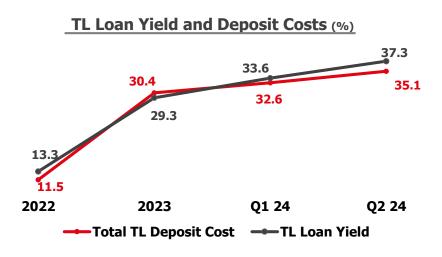


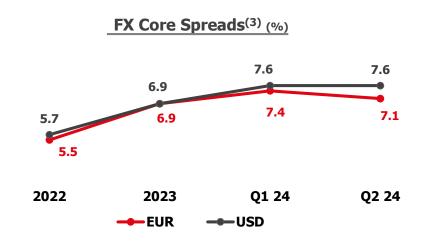


(1) Includes personnel expenses and other provision expenses

## Ziraat Bank – NIM & Spreads





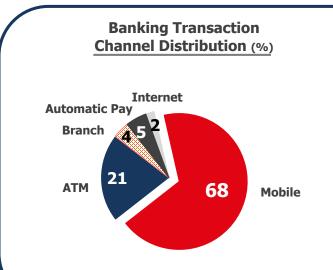


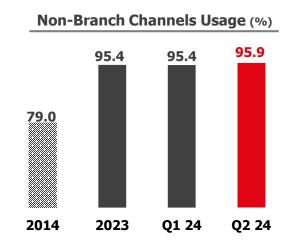
## **APPENDIX**

- Digitalization & Efficiency
- Sustainability
- Subsidiary Network
- Balance Sheet Summary
- Income Statements Summary
- Key Financial Ratios



# **Ziraat** Bank – Digitalization & Efficiency





#### **Unique Service Delivery**

**22m** Active digital banking customers

**36m** Internet banking customers

**7,612** ATMs **14%** market share

#### **Key Digitalization Achievements**



Digital Onboarding Process (Including Corporate Customers)



AI supported virtual assistant



Digitalized credit processes for corporate customers



New digital solutions to reduce branch usage



Open Banking Services

#### **Digitalization Plans**



**New Digital Bank "Ziraat Dinamik"** 



New Payment System "Ziraat Pay"



Metaverse Branch



Service Banking

## **Ziraat** Bank – Sustainability

#### Strategy

Aware of the responsibility of being "More Than a Bank" Ziraat assumes key roles in the country's sustainable development process.

Ziraat adopted its **Sustainability Policy** in 2014 and has a sustainability structure in place to quide the Policy's implementation.

Ziraat Bank has updated its Sustainability Policy in 2023 in order to contribute to Türkiye's 2053 Net-Zero emission target, Nationally Determined Contribution, and the global goal of keeping the increase in the global temperature below 2°C - or limit to 1.5°C if possible - as set out in the **Paris Climate Agreement**, which Turkiye is a stakeholder of.

This policy is shaped around Ziraat Bank's obligations to the environment, its customers and the community, and its duties as an employer, with the following pillars:

- (1) determining and implementing the Bank's targets in economic sustainability from a **short, medium and long-term ESG perspective**;
- (2) focus on sustainability, banking products and services to all customers in practical, understandable, accessible and digitally focused format;
- (3) providing finance to address the pressures and challenges of tackling the climate change crisis and the transition to a low carbon economy;
- (4) approach decision-making considering environmental and social issues and associated **potential risks and opportunities**;
- (5) continuous development and integration of universally-accepted sustainability principles into the Bank's business model and processes (i.e.: UN SDGs).

#### **Sustainability Bond issuances**

Jan 21: 600m USD, 5Y, 5.375% coupon

Jan 24: 500m USD, 5Y, 8.0 % coupon



#### The Largest Sustainability Themed\* Single **Tranche Syndicated Loan**

(April 2024, USD 1.7 bn) received by a financial institution in Türkiye.

\*Increasing the volume of sustainable agriculture finance is the KPI of the syndicated loan.

#### Environmental and Social Impact Management Policy in Lending Activities adopted in 2020 and the policy model became fully operational in 2022.

- Activities that will not be financed by the Bank have been determined
- · Investment loan requests above a certain amount are reviewed by environmental specialists



Ziraat Towers Project in Istanbul Finance Center awarded LEED Platinum Certificate with its environmentally friendly design, environmental sustainability mission and pioneering approach to smart applications with advanced technology. It also achieved a great success by winning the "Excellence in Construction" award from CTBUH (Council on Tall Buildings and Urban Habitat), which is a non-profit global organization targeting to create more sustainable and healthy cities.



- Ziraat is planning to build a solar power plant in order to meet its electricity : consumption from renewable energy sources.
- The facility will have an installed capacity of 53 MW<sub>e</sub> and is planned to be built in ! Kayseri.

#### **Ziraat's Sustainability-linked** loan products

- Individual/corporate energy efficiency loans
- Energy efficiency management loans
- Green mortgage
- Green car loan
- Renewable energy loans
- Wastewater treatment and recovery loans
- Modern pressurized irrigation loans
- Solar powered irrigation loan
- Young farmer loan
- Woman farmer loan
- Golden hive loan
- Rooftop solar energy loan
- Agricultural SME loan
- Heat insulation loan
- Earthquake relief loan package
- Digital transformation & tech-support loan

## **Ziraat** Bank – Ziraat Finance Group





#### **Local Subsidiaries**

- Ziraat Katılım Bankası (Participation Banking)
- Ziraat Yatırım (Securities Brokerage & Investment House)
  - Ziraat Portföy (Asset Management)
- Ziraat GYO (Real Estate Investment Trust)
- Ziraat Teknoloji (IT)
- Ziraat GSYO (Venture Capital Investment Trust)
- Ziraat PAY (Electronic Money)

#### **Subsidiaries** International Branches

#### **Overseas Subsidiaries**

- Ziraat Bank Int. AG (Germany)
- ZiraatBank BH d.d. (Bosnia)
- Ziraat Bank Montenegro AD
- Ziraat Bank Azerbaijan ASC
- Ziraat Bank Moscow JSC
- KZI Bank (Kazakhstan)
- Turkmen Turkish JSC Bank
- Ziraat Bank Uzbekistan JSC

#### **Overseas Branches**

- United Kingdom
- Greece
- Bulgaria
- Iraq
  - Saudi Arabia
  - Kosovo
  - Bahrain
- Turkish Republic of Northern Cyprus

## **Ziraat** Bank – Balance Sheet Summary

TL bn	2022	2023	Mar.24	Jun.24	% Change QoQ	% Change YtD
CASH AND CASH EQUIVALENTS	391.2	731.3	653.2	926.0	42	27
SECURITIES	588.3	981.2	1,081.9	1,107.4	2	13
LOANS	1,266.4	1,971.6	2,202.1	2,341.8	6	19
-Gross NPL	13.7	22.9	23.8	26.7	12	16
-Expected Credit Loss (-)	48.0	67.9	73.5	75.8	3	12
OTHERS	65.8	116.3	146.4	173.0	18	49
TOTAL ASSETS	2,311.7	3,800.4	4,083.6	4,548.2	11	20
DEPOSITS	1,739.3	2,935.3	2,986.2	3,244.4	9	11
FUNDS BORROWED	110.2	200.2	255.5	319.5	25	60
INTERBANK MONEY MARKETS	85.1	83.4	151.3	253.6	68	204
PROVISIONS	48.7	35.1	32.4	28.5	-12	-19
OTHERS	125.9	215.2	299.9	321.2	7	49
TOTAL LIABILITIES	2,109.2	3,469.2	3,725.3	4,167.2	11	20
SHAREHOLDERS' EQUITY	202.5	331.2	358.3	381.0	6	15



# Ziraat Bank – Income Statement Summary

TL mn	2022	2023	Q2 23	Q1 24	Q2 24	% Change QoQ	% Change YoY
INTEREST INCOME	220,630	427,255	73,647	179,218	215,563	20	193
-From Loans	121,726	264,247	49,026	126,353	147,646	17	201
-From Securities	95,410	152,125	23,802	44,265	53,721	21	126
INTEREST EXPENSE	99,147	297,658	57,525	152,180	185,693	22	223
-On Deposits	73,694	265,808	45,012	141,189	163,031	15	262
NET INTEREST INCOME	121,483	129,597	16,122	27,038	29,870	10	85
NET FEES & COMMISSIONS	13,124	31,451	6,793	15,663	16,470	5	142
OTHER OPERATING INCOME	7,736	33,258	4,122	10,442	9,882	-5	140
EXPECTED CREDIT LOSS	29,545	30,670	10,317	5,095	6,067	19	-41
-Stage 1 Provisions	9,798	3,120	2,357	1,861	-457	-125	-119
-Stage 2 Provisions	15,326	15,369	5,439	924	3,550	284	-35
-Stage 3 Provisions	4,421	12,181	2,520	2,310	2,974	29	18
OTHER PROVISION EXPENSES	28,794	124	1,354	219	1,761	NM	30
OPEX <sup>(1)</sup>	24,936	87,266	14,300	21,697	25,389	17	78
NET OPERATING PROFIT	61,251	95,568	21,349	17,565	13,031	-26	-39
NET PROFIT	41,092	89,851	19,195	17,396	13,244	-24	-31

Source: Unconsolidated Financial Statements NM: Not meaningful

(%)	2022	2023	Q1 24	Q2 24	
ROA <sup>(1)</sup>	2.3	3.0	1.7	1.4	
ROE <sup>(2)</sup>	26.4	34.5	20.1	16.7	
Cost / Income <sup>(3)</sup>	17.3	40.8	48.7	51.8	
Fee / OPEX <sup>(4)</sup>	52.6	36.0	72.2	68.2	
NIM (cum.) <sup>(5)</sup>	8.7	5.5	3.6	3.6	
Loans <sup>(6)</sup> /Deposits	72.0	66.4	72.9	71.4	
Loans/Assets	54.2	51.3	53.3	50.9	
Securities/Assets	25.5	25.8	26.5	24.3	
NPL	1.1	1.2	1.1	1.1	
Stage III Coverage	84.8	74.4	74.2	72.7	
CoR <sup>(7)</sup>	2.5	2.2	0.6	0.5	
CAR	16.5	17.2	15.3	16.1	
Leverage <sup>(8)</sup> (x)	10.4	10.5	10.4	10.9	
# of					
Branches <sup>(9)</sup>	1,758	1,769	1,778	1,780	
Employees	24,484	25,904	25,792	25,527	
ATMs	7,276	7,487	7,555	7,612	

<sup>(1)</sup> Average total assets represent weekly averages

<sup>(2)</sup> Average shareholders' equity represent weekly averages

<sup>(3)</sup> Includes dividend income

<sup>(4)</sup> Includes personnel expenses

<sup>(5)</sup> Average interest earning assets represent weekly averages

<sup>(6)</sup> Performing Loans

<sup>(7)</sup> Annualized figure

<sup>(8)</sup> Leverage = (Assets/Shareholders' Equity)-1

<sup>(9)</sup> Including foreign branches

For further information please contact

#### **Financial Institutions and Investor Relations Department**

Finanskent Mah. Finans Cad. No: 44/A A Blok, 27. Kat Ümraniye-Istanbul/Türkiye

Phone: (+90) 216 590 11 89

E-mail: <a href="mailto:investorrelations@ziraatbank.com.tr">investorrelations@ziraatbank.com.tr</a>

www.ziraatbank.com.tr



#### **DISCLAIMER**

The information contained in this presentation has been prepared by T.C. Ziraat Bankası A.Ş. for informational purposes only. Although the information presentation been obtained from sources which we believe be reliable, cannot this has guarantee that the information is without fault or entirely accurate. The information contained in this presentation has not been independently verified. No representation or warranty express or implied is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or opinions contained herein. The information and opinions in this presentation are provided as at the date of this presentation and are subject to change without notice. T.C. Ziraat Bankası A.Ş. does not accept any liability whatsoever (in negligence or otherwise) for any loss howsoever arising from any use of this presentation or otherwise arising in connection with this presentation. This presentation cannot be interpreted as an advice to anyone and is also strictly confidential and may not be reproduced, distributed or published for any purpose.

